SEARCH REQUEST FORM		
Requestor's Name: <u>Nemetra Smith</u>	Serial Number: <u>0</u>	9/07/6409
	308-6989	7
Search Topic:  Please write a detailed statement of search topic. Describe specifically as possible the subject matter to be searched. Define any terms that may have a special meaning. Give examples or relevent citations, authors, keywords, etc., if known. For sequences, please attach a copy of the sequence. You may include a copy of the broadest and/or most relevent claim(s).		
Inventors; Jay S Walke Andrew Van Dean Alde	er Luchene vucci	
Tiling Date; 5/12/98		
Affachments: Backgrourd Search.	d of the invent	INN
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STAFF USE ONLY		
Date completed: 372 99  Searcher: M. Concus  Terminal time: 100  Elapsed time: 400  CPU time: 1500  Number of Searches:	Search Site STIC CM-1 Pre-S Type of Search N.A. Sequence A.A. Sequence	Vendors  IG SFN Dialog APS Geninfo SDC

PTO-1590 (9-90)

Number of Databases:

Structure

Bibliographic

Other .

DARC/Questel

\* Cover Sheet

\* \*\*\* 09/076409\*\*\*

\* Prepared for: Demetra Smith

\* \*

\* By : Malinda Garris

\* \*

\* Date : March 22, 1999

Ηi,

Attached are your search results. REsults are limited. I searched Dialog, DR-LiNK and Nexis.

If you would like any modifications please call me at 305-0757

MALINDA GARRIS

ELECTRONIC INFO CENTER

```
∲71-1999/Mar 19
File 15:ABI/INFORM(R
         (c) 1999 UMI
File
       9:Business & Industry(R) Jul 1994-1999/Mar 22
         (c) 1999 Resp. DB Svcs.
File 635: Business Dateline(R) 1985-1999/Mar 19
         (c) 1999 UMI
File 810: Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
File 647:CMP Computer Fulltext 1988-1999/Mar W2
         (c) 1999 CMP
File 674:Computer News Fulltext 1989-1999/Mar W2
         (c) 1999 IDG Communications
File 98:General Sci Abs/Full-Text 1984-1999/Feb
         (c) 1999 The HW Wilson Co.
File 275:IAC(SM) Computer Database(TM) 1983-1999/Mar 22
         (c) 1999 Info Access Co
      47:Magazine Database(TM) 1959-1999/Mar 22
         (c) 1999 Information Access Co.
Set
        Items Description
S1
        29541
               (GENERAT? OR PRODUC? OR CREAT? OR MANUFACTUR?) (N5) (COUPO-
             N? OR REDEMPTION? (N) VOUCHER? OR REBATE? OR INCENTIVE? OR BONU-
             S?(N)PROMOTION?)
S2
        52572
                ((ROUND?)(N2)(UP? OR TO OR OFF?)) OR ROUNDING OR ROUNDED?
s3
                S2 (N5) (PRICE? OR COST? OR PURCHASE? OR FEE? OR NUMBER?)
         2732
S4
          209
                PRINT? (N10) (IDENTIFIER? OR BARCODE? OR BAR()CODE? OR PRI-
             CE?) (N5) (COUPON? OR REDEMPTION? (N) VOUCHER? OR INCENTIVE? OR
             BONUS (N) PROMOTION?)
S5
           19
                S1 AND S3
S6
          365
                S1 AND S2
s7
           16
                S1(S)S2
S8
                S2 (S) COUPON?
           78
                S8 NOT OFFER?
S9
           15
S10
           7
                S3(S)COUPON?
S11
           17
                RD S5 (unique items)
              RD S7 (unique items)
RD S9 (unique items)
S12
           16
          15
S13
           6 RD S10 (unique items)
S14
```

11/3,K/1 (Item 1 om file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

01519574 01-70562

"The clients"

Pollina, Ronald R

Economic Development Review v15n1 PP: 70-74 Spring 1997

ISSN: 0742-3713 JRNL CODE: EDR

WORD COUNT: 3429

...TEXT: vs. move" analysis. Such an analysis will examine the most important recurring and non-recurring costs and benefits, including a preliminary round of incentives offered. The analysis is typically done on a ten-year basis and considers a limited number...of attitude are education, taxes, infrastructure and incentive packages offered.

#### NEGOTIATING INCENTIVES

As indicated, many incentives are limited only by the creativity of the negotiator and the requirements of the corporation. In addition to the traditional statutory...

... the company does not achieve pre-agreed-upon goals in terms of employment and/or **production**, then long-term **incentives** can be reduced or rescinded. Some incentive programs can simply be rescinded by future legislatures...

11/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

01331915 99-81311

Audit quality and professional self-regulation: A social dilemma perspective and laboratory investigation

Grant, Julia; Bricker, Robert; Shiptsova, Rimma

Auditing: A Journal of Practice & Theory v15n1 PP: 142-156 Spring 1996

ISSN: 0278-0380 JRNL CODE: APT

WORD COUNT: 7400

... TEXT: consistently cooperate.

The achievement of a high level of group cooperative behavior in one period creates incentive for individual players to free-ride in the subsequent period, particularly when the number of...V sub h . (3)

However, the opportunity for firm h to incur lower variable cost creates an incentive for coalition members to provide low-quality audits. If the coalition is unable to identify...equation (1). Finally, the administrator computed the current round's level of audit quality and upcoming round 's audit price , the round ended and the procedures were repeated in a new round. Each experiment was...to 15 participants.

16 If the coalition had an odd number of members, the audited number was rounded up. The stringency of this sanction was intended to create the perception of effectiveness. Whether the...

11/3,K/3 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

01235572 98-84967

CRATS, CRUTS and NIMCRUTS: Philanthropy or prosperity?

Gulbrandsen, James S; Roberts, Dan B

Trusts & Estates v135n7 PP: 53-57 Jun 1996

ISSN: 0041-3682 JRNL CODE: TRE



...TEXT: receipt of trust accounting income. One of the first investments looked at was the zero-coupon bond which did not create trust accounting income until the bond was cashed in or sold.43 The problem with ... 55 percent marginal estate tax bracket, and that the capital gain is recognized each year. Numbers have been rounded for ease of use.

2. Treas. Reg. Sec. 1.664-1(a)(4). The trust...

11/3,K/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

01079127 97-28521

How Red Flags Inc. earned its name

Middelkamp, Steve

Journal of Commercial Lending v77n12 PP: 38-48 Aug 1995

ISSN: 0021-986X JRNL CODE: CBL

WORD COUNT: 3698

...TEXT: previously stated as equity. Apparently, the equity account had been the victim of a large number of unexplained rounding errors and uncollectable accounts and notes receivable going back several years from companies no longer...earlier, more forceful action.

## Lessons Learned

1. While a bonus program can be a good incentive for generating new business and boosting productivity, each prospect should be evaluated individually. Business development officers may...

11/3,K/5 (Item 5 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

01076765 97-26159

The quick fix Roach, Loretta

Discount Merchandiser v35n8 PP: 70, 77 Aug 1995

ISSN: 0012-3579 JRNL CODE: DMD

WORD COUNT: 826

...TEXT: that Rice-a-Roni and Past-a-Roni have performed particularly well at mass merchants. "Couponing has really helped move the product; it really is the key to success in the category," she adds. "They are widely ...

...spaghetti--\$22 million

Canned ravioli--\$190 million

Macaroni products--\$160 million

Beef stew--\$144 million

\* NUMBERS ROUNDED SOURCE: A.C. NIELSEN

11/3,K/6 (Item 6 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

00842186

Something for everyon bennett, Stephen

Progressive Grocer v73n3 PP: 42-48 Mar 1994

ISSN: 0033-0787 JRNL CODE: PGR

WORD COUNT: 2834

...TEXT: livers, \$1.99 per pound; at the high end, a 12-piece box of chicken, priced at \$8.49. Rounding out the hot food selection are meatball hoagies and spaghetti and garlic bread, both \$1...as "Minimum pricing every day at IGA Plus," "More for your \$ at IGA +," and "Double manufacturing coupons every day." Numerous endcaps give Herbert the opportunity to reinforce the value message. Items in...

11/3,K/7 (Item 7 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

00787726 94-37118

Recent trends in the mutual fund industry Mack, Phillip R

Federal Reserve Bulletin v79n11 PP: 1001-1012 Nov 1993

ISSN: 0014-9209 JRNL CODE: FRS

WORD COUNT: 6349

...TEXT: vehicles for retirement assets (chart 4). (Chart 4 omitted). In 1982, U.S. tax laws created incentives for investors to open individual retirement accounts (IRAs) and Keogh accounts, which boosted investments in ... money funds the authority to use either of two accounting techniques of share valuation: amortized cost and penny rounding methods. Under the amortized cost method, a money fund values its securities at historical cost, with any interest earned accrued...

...a daily dividend to its shareholders, the money fund is able to maintain a \$1 price per share. Under the penny rounding method, a money fund rounds its net asset value per share to the nearest one...

11/3,K/8 (Item 8 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

00592384 92-07557

A Capital Idea Geber, Beverly

Training v29n1 PP: 31-34 Jan 1992

ISSN: 0095-5892 JRNL CODE: TBI

WORD COUNT: 2660

...TEXT: their employees.

The idea of allowing companies to treat training expenditures as assets rather than costs came up when roundtable participants were encouraged to find alternatives to their first suggestion that the government extend tax...As you add to the pile of costs that companies can capitalize, you begin to create real incentives, he argues.

He sees a serious pitfall in guidelines that would treat only development costs as capital expenses. Doesn't that **create** an **incentive** to purchase customized training or develop technology-based training, both of which generally have high...

11/3,K/9 (Item 9 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

# Offbeat Programs

Doyle, Kevin

Incentive v165n12 PP: 21-24, 97 Dec 1991

ISSN: 1042-5195 JRNL CODE: IMK

WORD COUNT: 2717

ABSTRACT: Many companies are growing more **creative** in their **incentive** campaigns. According to management and marketing professionals, venturing into the offbeat and the unconventional is...

...TEXT: if I treated my staff to the same," she says of the birth of "Happy Feet Day." Miles rounded up her staff of six women and, on company time, took them to the salon for...

...a business mistake doesn't mean you're a bad manager."

RISK VS. RISQUE

Although creative , or offbeat, incentive programs generally cost as much as the standard ones, there are conspicuously few being used...

11/3,K/10 (Item 1 from file: 9)

DIALOG(R) File 9: Business & Industry(R) Jul (c) 1999 Resp. DB Svcs. All rts. reserv.

01083582 (USE FORMAT 7 OR 9 FOR FULLTEXT)

AB's Family Price Index: Fairs May Be Best Bargain (Survey of 17 fair finds average cost for family of 4 for one day at the fair is \$68.50)

Amusement Business, v 106, n 49, p 1+

December 05, 1994

DOCUMENT TYPE: Journal ISSN: 0003-2344 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 2068

(USE FORMAT 7 OR 9 FOR FULLTEXT)

## ጥድ∨ጥ .

...the fair. T-shirt prices are for an average-priced child's souvenir shirt. All prices are rounded to the nearest 25 cents.

Only one fair in the survey topped \$100 for a...

...tough to keep costs down," he said. "I think the focus has been more on creating bargains, incentives and special programs for groups like kids and seniors."

Sam Hancock, manager of the New...the fair. T-shirt prices are for an average-priced child's souvenir shirt. All prices are

rounded to the nearest 25 cents.

(\*) High quality adult golf shirt.

(\*\*) Based on ride coupon prices...

11/3,K/11 (Item 1 from file: 635)
DIALOG(R)File 635:Business Dateline(R)

(c) 1999 UMI. All rts. reserv.

0909989 98-71301

Looking for a heavy-metal payoff

Thomas, Myra A

BUSINESS News New Jersey (New Brunswick, NJ, US), v11 n9 p6

PUBL DATE: 980302

DATELINE: Mt Laurel, NJ, US, Middle Altantic WORD COUNT: 1,136

## TEXT:

... his vision. Now all it takes to propel the Mount Laurel company

forward is the round of up of its initial financial to purchase the costly machines.

Ultimately, 21st Century Frontier Group's success hinges on shoppers crunching their...

...to use.

His devices will offer consumers cash back for soft drink cans, along with manufacturers 'rebates and coupons on demand. And, unlike other machines in the marketplace, 21st Century's will have a...

11/3,K/12 (Item 2 from file: 635) DIALOG(R)File 635:Business Dateline(R) (c) 1999 UMI. All rts. reserv.

0041793 87-20512

Managing Travel Expenses
Yaeger, Collen

Mercer Business (Trenton, NJ, US), v63 n11 s1 p37

PUBL DATE: 871100

DATELINE: NJ, US WORD COUNT: 768

#### TEXT:

...travel management extends services far beyond standard tasks, and is a real necessity for maximum cost savings and control."

"A well- rounded travel management program," added Townsend, "could also include meeting and incentive programs. Meetings that are...

... planned and that take place at locations away from the office environment can be extremely **productive**. **Incentive** programs that establish realistic sales goals and objectives do wonders to improve and maximize employee...

11/3,K/13 (Item 1 from file: 275)
DIALOG(R)File 275:IAC(SM) Computer Database(TM)
(c) 1999 Info Access Co. All rts. reserv.

02160725 SUPPLIER NUMBER: 20485149 (USE FORMAT 7 OR 9 FOR FULL TEXT)
News: Apple revamps developer deals.(three new programs for developers)
(Company Business and Marketing)

Dudrow, Andrea

MacWEEK, v12, n14, p8(1)

April 13, 1998

ISSN: 0892-8118 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 344 LINE COUNT: 00031

previous system, developers had to be members of the entry-level, \$250 Associate program to purchase technical assistance.

Rounding out the new program offerings are the Select and Premier programs. The former costs \$500...

... Seed Software CD, FTP site and Compatibility Labs, two technical support consultations, and a \$100 coupon for Metrowerks Inc. products are also included.

Members of Apple's Premier program, which costs \$3,500 per year...

11/3,K/14 (Item 2 from file: 275)
DIALOG(R)File 275:IAC(SM) Computer Database(TM)
(c) 1999 Info Access Co. All rts. reserv.

01449813 SUPPLIER NUMBER: 11230631 (USE FORMAT 7 OR 9 FOR FULL TEXT) Write on target: 15 writers' tools. (includes related articles on product

information, Editors choice American Heritage Electr c Dictionary and PowerEdit and performance tests) (Software Review) (overview of 15 evaluations of writers' tools) (a correction to this article appears in the January 14, 1991 issue, page 23) (Evaluation) Rabinovitz, Rubin PC Magazine, v10, n16, p321(25) Sept 24, 1991 DOCUMENT TYPE: Evaluation ISSN: 0888-8507 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT LINE COUNT: 00378 WORD COUNT: 4386 The hits-to-false-flags ratio is the number of hits divided by false flags rounded to the nearest whole number . The higher the hits-to-false-flags ratio, the better a program is at catching...Score: 1 point for each word for which synonyms are provided. invoice financial profit appraise manufacture equity rebate debit capitalize distributor Colloquial words: These words measure a thesaurus's ability to provide synonyms... 11/3,K/15 (Item 1 from file: 47) DIALOG(R) File 47: Magazine Database (TM) (c) 1999 Information Access Co. All rts. reserv. 03616676 SUPPLIER NUMBER: 11238202 (USE FORMAT 7 OR 9 FOR FULL TEXT) Will your corporate Santa tighten his belt? (includes related articles on sources of gifts, taxation of gifts, catalog shopping, international gifts, and buying guide) (Holiday Gift Giving) Rottenberger, Kerry Sales & Marketing Management, v143, n11, p126(7) Sept, 1991 ISSN: 0163-7517 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT WORD COUNT: 3219 LINE COUNT: 00250 see box, page 128). Some use sales promotion specialty suppliers-the same folks who provide product incentives -while others keep a running file of incentives they've received that can double as... Controlled Mercedes 500 SL 65), from FAO. Schwarz. The Twelve Days of Christmas We've rounded up some sources for gifts whose price tags won't put a crimp in your fiscal diet this year Some are old... 11/3,K/16 (Item 2 from file: 47) DIALOG(R) File 47: Magazine Database(TM) (c) 1999 Information Access Co. All rts. reserv. 03236909 SUPPLIER NUMBER: 07588459 (USE FORMAT 7 OR 9 FOR FULL TEXT) Multifactor productivity slips in the nonrubber footwear industry. Duke, John; Usher, Lisa Monthly Labor Review, v112, n4, p32(7) April, 1989 CODEN: MLARA ISSN: 0098-1818 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT:

4849

LINE COUNT: 00381

annual gain in the capital effect plus a 1.2-percent increase in

the intermediate purchases effect. (Rounding produces the one-tenth of

a point discrepancy which the addends are summed.) In the ... of 7.7 percent. The more rapidly rising intermediate purchases prices after 1968 provided an incentive for manufacturers to find ways of conserving on intermediate purchases consumption. For example, during the 1960's...

11/3,K/17 (Item 3 from file: 47)
DIALOG(R)File 47:Magazine Database(TM)
(c) 1999 Information Access Co. All rts. reserv.

03157570 SUPPLIER NUMBER: 06761148 (USE FORMAT 7 OR 9 FOR FULL TEXT) Fleet management update '89. (Special Section)

McDonough, Lori; Wagstaff, Bill Business Month, v132, n4, p77(9)

Nov, 1988

ISSN: 0892-4090 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 7685 LINE COUNT: 00604

the Taurus/Sable and longer than the Celebrity. We're counting on it to be number one in commercial fleets." Rounding out Chevrolet's fleet cars is the heavyweight, full-size V-8 Caprice. The Monte...both Honda and Nissan." Part of its success is management's commitment to allocate sufficient product to bonafide fleets, plus incentives. Toyota's primary fleet offerings are the 4-door sub-compact Corolla, to compete with...have plans to acquire foreign cars, due to availability problems and price concerns. "The American manufacturers offer fleet incentives that the imports do not," explains Liebowitz, "which can add up to significant savings."

Another...

12/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

01044139 96-93532

## Industrial relations background

Anonymous

European Industrial Relations Review n256 PP: 29-33 May 1995

ISSN: 0309-7234 JRNL CODE: EIR

WORD COUNT: 3887

...TEXT: centralised pay bargaining took place in 1946, leading to a series of 12 separate wage rounds up until 1970, it was not until the establishment of the Employer-Labour Conference (ELC) in...

... concluded within the ELC included arrangements for equal pay for equal work, special anomaly claims, incentive schemes, productivity bargaining and disputes procedures.

Towards the end of the 1970s, as it became clear that...

12/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

00710246 93-59467

OGJ newsletter

Anonymous

Oil & Gas Journal v91n21 PP: 2-4 May 24, 1993

ISSN: 0030-1388 JRNL CODE: OGJ

WORD COUNT: 1451

... TEXT: along with GFU.

India's fifth licensing round is generating interest, due partly to improved production sharing terms. Incentives include a provision for

seismic options, alwing acreage to be relinquished without drilling if surveys...

... set at 50% without surcharge, and there are no restrictions on repatriation of profits. The round offers 45 exploration blocks (OGJ, Mar. 22, p. 42), of which 29 are offshore and 16...

12/3,K/3 (Item 3 from file: 15) DIALOG(R) File 15:ABI/INFORM(R) (c) 1999 UMI. All rts. reserv.

00619396 92-34498

Going for the Gold Campanelli, Melissa

Sales & Marketing Management v144n6 PP: 160-161 Jun 1992

ISSN: 0163-7517 JRNL CODE: SAL

WORD COUNT: 1249

ABSTRACT: The prestigious Gold Key Awards are presented by the Incentive Manufacturers Representatives Association (IMRA). Karen Renk, executive director of IMRA, said that this year's winners...

... handed out 4 Gold Key Awards this year. Beneficial Management Corp. of America, together with incentive house Premium Products of America, won for their sales incentive program titled Challenge '90. Allied-Signal Aftermarket Group...

... with Pfaelzer Brothers and Hood Incentives Co., won for their effort titled The Great Summer Round - Up . Simpson Strong-Tie Co. Inc. and Premium Products of America won a Gold Key for...

12/3,K/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R) (c) 1999 UMI. All rts. reserv.

00591982 92-07155

When the Time Is Right D'O'Brian, Joseph

Incentive v166n1 PP: 39-42 Jan 1992

ISSN: 1042-5195 JRNL CODE: IMK

WORD COUNT: 1494

...TEXT: business," he says. "We're trying to hit a lower price point and affordable to eveyone. For our incentive our **products** distributors, we've tried to broaden the line to let them develop a wellrounded program." The Hamilton line ranges in price from \$50 to \$500.

For watches and clocks...

12/3,K/5 (Item 5 from file: 15) DIALOG(R) File 15:ABI/INFORM(R) (c) 1999 UMI. All rts. reserv.

00380657 87-39491

Monetary Relief for False Advertising Claims Arising Under Section 43(a) of the Lanham Act

Waltzer, Garrett J.

UCLA Law Review v34n3 PP: 953-980 Feb 1987 ISSN: 0041-5650 JRNL CODE: ULA

... ABSTRACT: Jartran spent on its advertising campaign, plus the amount U-Haul spent on corrective advertisements, rounded to the nearest million dollars and multiplied by 2. The award made by the court...

... the formula use by the court offends the underlying policies of the Lanham Act and creates a dangerous incentive for monopoly-seeking, predatory litigation. The courts should select remedies that match the principles and...

12/3,K/6 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R) Jul
(c) 1999 Resp. DB Svcs. All rts. reserv.

01561049 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Vids Eye Bigger \$ in X-Promo Arena

(US home video industry's sales and rental revenues of about \$16 bil/y have led studios to increase promotional activities)

Brandweek, v XXXVII, n 29, p 28

July 15, 1996

DOCUMENT TYPE: Journal ISSN: 1064-4318 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 525

(USE FORMAT 7 OR 9 FOR FULLTEXT)

#### TEXT:

... Entertainment, a leader in re-releasing older catalog titles, has also become a leader in rounding up strong, unique support for reissues. Fox will soon release two classic musicals, My Fair Lady...

...Lady, starring Audrey Hepburn, has a \$2 rebate with L'eggs Pantyhose and a \$10 rebate from Mattel, which will produce a limited edition My Fair Lady Barbie in Hepburn's likeness for the collector's...

12/3,K/7 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R) Jul
(c) 1999 Resp. DB Svcs. All rts. reserv.

01176796 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Pillsbury Refrigerated Cookie Dough - Lion Cub Shapes

(Pillsbury Refrigerated Cookie Dough line has been extended to include Lion Cub Shapes)

Product Alert, v 25, n 17, p N/A

April 24, 1995

DOCUMENT TYPE: Journal ISSN: 0740-3801 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 102

(USE FORMAT 7 OR 9 FOR FULLTEXT)

## ABSTRACT:

...been extended to include Lion Cub Shapes. Promoted in full page ads with 55 cent coupon offers, the product is packaged in a paperboard composite container. Ad copy states, "Bake new Lion Cub Cookies...

...on these!" These cookies are also available in "Lion" shapes. Targeted towards children, they bake up round with an imprinted lion shape. Lion Cub Cookies are a take-off from the Lion...

## TEXT:

...been extended to include Lion Cub Shapes. Promoted in full page ads with 55 cent coupon offers, the product is packaged in a paperboard composite container. Ad copy states, "Bake new Lion Cub Cookies...

...on these!" These cookies are also available in "Lion" shapes. Targeted towards children, they bake up round with an imprinted lion shape. Lion Cub Cookies are a take-off from the Lion...

12/3,K/8 (Item 3 rom file: 9)
DIALOG(R)File 9:Business & Industry(R) Jul
(c) 1999 Resp. DB Svcs. All rts. reserv.

01131219 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Eco-friendly card launched by US Bank

(US Bank offers affinity debit card that promotes development of wind power

Cards International, n 127, p 5

February 22, 1995

DOCUMENT TYPE: Newsletter ISSN: 0956-5558 (Ireland)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 474

(USE FORMAT 7 OR 9 FOR FULLTEXT)

## TEXT:

...revenues to a fund that will develop wind farms - sites where wind is harnessed to **generate** electricity. Frequent shopper **rebates** that would normally go to cardholders are donated to the fund instead, while the bank ...

...its cheque card. Also, in a programme known as the Penny Jar, monthly bills are rounded upwards to the nearest dollar, with the difference donated to the project.

PGE began mailing information...

12/3,K/9 (Item 4 from file: 9)
DIALOG(R)File 9:Business & Industry(R) Jul
(c) 1999 Resp. DB Svcs. All rts. reserv.

01036654 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Post Shreddies Cereal

(Kraft General Foods Inc is offering Post Shreddies Cereal)

Product Alert, v 24, n 29, p N/A

July 18, 1994

DOCUMENT TYPE: Journal ISSN: 0740-3801 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 91

(USE FORMAT 7 OR 9 FOR FULLTEXT)

## TEXT:

...new" are boxes of Post Shreddies Cereal. Described as "toasty wheat squares with the Well-Rounded Taste (tm)," Shreddies are said to be made the old-fashioned way, from whole wheat...

...low in fat and to provide 12 vitamins & minerals. Kraft General Foods, Inc. is the manufacturer. Ads with \$1.50 coupon offers are used for promotion. To check the availability and cost of purchasing a sample...

12/3,K/10 (Item 1 from file: 635) DIALOG(R)File 635:Business Dateline(R) (c) 1999 UMI. All rts. reserv.

0684773 96-42012

Public TV's private ordeal

Farhi, Paul

Washington Post (Washington, DC, US) pH1

PUBL DATE: 960317

DATELINE: Alexandria, VA, US, South Atlantic WORD COUNT: 1,839

## TEXT:

... Last year, he proposed a high-minded nightly program called "National News at 11," and rounded up two corporate underwriters to

provide \$8 million in Foduction funds. Earlier this mouch, however, the... along," says WETA President Sharon Percy Rockefeller. "PBS hasn't. There has to be some incentives for the creators." WETA has produced some of PBS's most popular and respected pro. grams, including Ken Burns's "Baseball...

12/3,K/11 (Item 2 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
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0110658 89-34587

Ciminero Predicts a Mild, Brief Recession by the 4th Quarter

Ciminero, Gary L.

Ocean State Business (Providence, RI, US), v6 n21 s1 p22

PUBL DATE: 890814

DATELINE: Providence, RI, US WORD COUNT: 1,624

#### TEXT:

... sales in June completed the second quarter at a weak 10.2 million annual rate, rounding out the worst six months for cars since the first half of 1987. Consumers remain...

... habits on nonauto goods as well. The failure of new cars to respond to sales incentives has already pushed manufacturers to cut third-quarter production to the lowest level since late 1982, the end of...

12/3,K/12 (Item 3 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 1999 UMI. All rts. reserv.

0041793 87-20512

Managing Travel Expenses

Yaeger, Collen

Mercer Business (Trenton, NJ, US), v63 n11 s1 p37

PUBL DATE: 871100

DATELINE: NJ, US WORD COUNT: 768

## TEXT:

 $\dots$ standard tasks, and is a real necessity for maximum cost savings and control."

"A well- rounded travel management program," added Townsend, "could also include meeting and incentive programs. Meetings that are...

... planned and that take place at locations away from the office environment can be extremely **productive**. **Incentive** programs that establish realistic sales goals and objectives do wonders to improve and maximize employee...

12/3,K/13 (Item 1 from file: 647)
DIALOG(R)File 647:CMP Computer Fulltext
(c) 1999 CMP. All rts. reserv.

01059213 CMP ACCESSION NUMBER: EBN19950717s0003

Clinton's FPD Man Quits - Future Uncertain For U.S. Display Project

Jack Robertson

ELECTRONIC BUYER'S NEWS, 1995, n 964, PG1

PUBLICATION DATE: 950717

JOURNAL CODE: EBN LANGUAGE: English

RECORD TYPE: Fulltext SECTION HEADING: News

WORD COUNT: 400

funding uncertainty and reduced funds in ARPA's own high-

definition systems but the held up the next round f production incentive awards under the national initiative.

A key part of the national program-a proposal to...

12/3,K/14 (Item 1 from file: 674)
DIALOG(R)File 674:Computer News Fulltext
(c) 1999 IDG Communications. All rts. reserv.

059980

All-around best

Computerworld The 100 Best Places to Work in IS

All-around best

Byline: Joyce Chutchian-Ferranti

Journal: Computerworld Page Number: 1

Publication Date: June 05, 1997 Word Count: 335 Line Count: 29

## Text:

... as Lands[ End that has more to offer in terms of a pleasant physical environment, creative training programs or incentive programs just might win over IS staffers. This year[s Best Places to Work companies provide a well-rounded working environment for IS employees, which means low turnover, an emphasis on training programs, diverse...

12/3,K/15 (Item 1 from file: 275)
DIALOG(R)File 275:IAC(SM) Computer Database(TM)
(c) 1999 Info Access Co. All rts. reserv.

02160725 SUPPLIER NUMBER: 20485149 (USE FORMAT 7 OR 9 FOR FULL TEXT)
News: Apple revamps developer deals. (three new programs for developers)
(Company Business and Marketing)

Dudrow, Andrea

MacWEEK, v12, n14, p8(1)

April 13, 1998

ISSN: 0892-8118 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 344 LINE COUNT: 00031

... had to be members of the entry-level, \$250 Associate program to purchase technical assistance.

Rounding out the new program offerings are the Select and Premier programs. The former costs \$500...

... Seed Software CD, FTP site and Compatibility Labs, two technical support consultations, and a \$100 coupon for Metrowerks Inc. products are also included.

Members of Apple's Premier program, which costs \$3,500 per year...

12/3,K/16 (Item 1 from file: 47)
DIALOG(R)File 47:Magazine Database(TM)
(c) 1999 Information Access Co. All rts. reserv.

03611539 SUPPLIER NUMBER: 10983253 (USE FORMAT 7 OR 9 FOR FULL TEXT) The big turnoff: why shutting the nukes down may cost utilities nearly one third what it did to build them in the first place. (focusing on the case of the Fort St. Vrain nuclear generating station, which the Public Service Co. of Colorado is trying to close)

Barrett, Amy

Financial World, v160, n15, p30(3)

July 23, 1991

ISSN: 0015-2064 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 2153 LINE COUNT: 00165

... slow moving.

Instead, four years ago, Congress created the post of Nuclear Waste

Negotiator to round states willing to donate some erritory for high-level waste disposal sites. Last August, President...

...job. Leroy thinks he might be able to find some takers if he can offer incentives, such as job creation, road improvement or economic development, in return.

Even if he is ultimately successful, however, no...

13/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

01771722 04-22713

Old price or new?

Hague, Ian P N; Willis, Diane W

CA Magazine v132n1 PP: 47-49 Jan/Feb 1999

ISSN: 0317-6878 JRNL CODE: CCA

WORD COUNT: 1815

...TEXT: purchases at par \$1,000,000 of "IssuerCo's" 10-year bonds with a 10\$ coupon rate. Two years later, interest rates have risen and the bonds' fair value (rounded, as all figures are here, to the nearest \$1,000) is \$899,000, reflecting the...

13/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

00617534 92-32636

Global and Local Components of Foreign Bond Risk

Dym, Steven

Financial Analysts Journal v48n2 PP: 83-91 Mar/Apr 1992

ISSN: 0015-198X JRNL CODE: FIA

WORD COUNT: 3723

- ... TEXT: 1987; New Zealand, December 1987; and Belgium, March 1988.
- 6. Duration was calculated fuming a coupon equal to the note's yield as of end-October 1990, rounded down to the nearest quarter. For each country, the yield of the "active" benchmark issue...

13/3,K/3 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

00606558 92-21661

What's in Store Prince, Greg W.

Beverage World v111n1511 PP: 49-57, 115 Mar 1992

ISSN: 0098-2318 JRNL CODE: BEV

WORD COUNT: 3328

- ...TEXT: shoppers' attention in the stores are advanced forms of electronic marketing. There are scanner-triggered coupons that allow you to buy one beverage and receive a ducat good on a future...
- ... because the consumer who keeps track of 79-cent purchases with a calculator isn't **rounding** that price **off** to a dollar. Also on the shopping carts today are computer screens whose animated messages...

13/3,K/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

## Yesterday's Bad Deals Are Today's New Business

Light, Larry

Business Week n3137 (Industrial/Technology Edition) PP: 96-97 Dec 11, 1989

ISSN: 0739-8395 JRNL CODE: BWE

...ABSTRACT: endeavor, debt restructuring, an increasing number of creditors are being asked to accept stock, lower coupon rates, debt stretch-outs, and other tactics to keep failing firms alive and out of...

... protection against creditors. However, that fad has faded as creditors are becoming more strict. To round up enough creditor support, companies now must stress their plight as vigorously as they once emphasized...

13/3,K/5 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R) Jul
(c) 1999 Resp. DB Svcs. All rts. reserv.

02364493

01796726

Marketing News: Physicians Formula has come

(Physicians Formula launches several varieties of its Powder Pallete corrector product and Blush Pallet; will raise ad budget from \$3 mil to \$7 mil in 1999, and launch first TV ad)

Household & Personal Products Industry, v 36, n 1, p 38

January 1999

DOCUMENT TYPE: Journal ISSN: 0090-8878 (United States)

LANGUAGE: English RECORD TYPE: Abstract

## ABSTRACT:

...5.25. The bi-colored Lip Collector lipstick shade corrector is retailed at \$5.50. Rounding up the collection is the lip color kit, Lip Spectrum, which sells at \$9.95. To...

 $\dots$  store promotions, including \$2 instant package, buy-one-get-one-free, and gift-with-purchase  ${\bf coupons}$  .

## 13/3,K/6 (Item 2 from file: 9)

DIALOG(R) File 9: Business & Industry(R) Jul

(c) 1999 Resp. DB Svcs. All rts. reserv.

02252827

01648709 (USE FORMAT 7 OR 9 FOR FULLTEXT)

## The Beauty Part

(There were 86.3 bil beauty-product-related coupons in 1997 vs 91.6 bil in 1996)

BrandMarketing Supplement to Supermarket News, v V, n 9, p 24

September 1998

DOCUMENT TYPE: Journal ISSN: 0018-3660 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 825

(USE FORMAT 7 OR 9 FOR FULLTEXT)

## TEXT:

...effective distribution method among HBC manufacturers, accounting for more than eight out of every 10 coupons (82%) distributed in 1997. The remaining 18% was rounded out by in-store and handout coupons (8.3%), magazines (3.4%), in/on pack (2.6%), direct mail (2.1%), newspapers...

13/3,K/7 (Item 3 from file: 9)
DIALOG(R)File 9:Business & Industry(R) Jul
(c) 1999 Resp. DB Svcs. All rts. reserv.

02177536 (USE FORMAT R 9 FOR FULLTEXT)

California Agency Readies Plan for Debt Restructuring (Northern California Power Agency seeks bondholder approval of debt restructuring to prepare for competition in deregulated market)

The Bond Buyer, v 324, n 30415, p 1+

June 16, 1998

DOCUMENT TYPE: Newspaper ISSN: 0732-0469 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 587

(USE FORMAT 7 OR 9 FOR FULLTEXT)

#### TEXT:

...interest rate bonds to refund \$300 million of hydroelectric bonds that have a high average coupon rate of 7.15%. That refunding debt is expected to come to market in July...

...Read manager and Bear Sterns & Co., Merrill Lynch & Co., Goldman Sachs & Co., and Lehman Brothers rounding out the syndicate.

The strategy's second part is eliminating debt service reserves, which are

13/3,K/8 (Item 4 from file: 9)

DIALOG(R) File 9: Business & Industry(R) Jul

(c) 1999 Resp. DB Svcs. All rts. reserv.

01842811 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Kroger Lassoes Tie-in With Houston Rodeo

(Kroger's Houston division launched shoppers' reward program to coincide with city's renowned Livestock Show & Rodeo)

Supermarket News, v 47, n 20, p 52

May 19, 1997

DOCUMENT TYPE: Journal ISSN: 0039-5803 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 360

(USE FORMAT 7 OR 9 FOR FULLTEXT)

## TEXT:

... Rodeo Rewards, was extended to 16 weeks.

The campaign, which rolled out Jan. 8, was rounded up late last month. To participate, shoppers had to collect a Kroger Kash Reward Coupon each ad week with a purchase of \$30 or more during one transaction. Only one coupon was awarded per transaction.

Chain executives did not return phone calls, but a store-level...

13/3,K/9 (Item 5 from file: 9)

DIALOG(R) File 9:Business & Industry(R) Jul

(c) 1999 Resp. DB Svcs. All rts. reserv.

01068536 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Study spells out seniors' packaging preferences

(Survey finds that seniors prefer packaging with large type, cheerful graphics, and easy-to-handle/carry features)

Food & Drug Packaging, v 58, n 12, p 11

November 1994

DOCUMENT TYPE: Journal ISSN: 1075-3028 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 147

(USE FORMAT 7 OR 9 FOR FULLTEXT)

#### TEXT:

...most important factors in purchasing food and beverage products among this group. Appetite appeal and coupons / promos/rebates were also important, rounding out the top five factors in purchasing decisions.

According to the findings, the "wish list...

13/3,K/10 (Item 6 from file: 9)
DIALOG(R)File 9:Business & Industry(R) Jul
(c) 1999 Resp. DB Svcs. All rts. reserv.

01019203 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Reach Toothbrush - Full Head; Toothbrush - Compact Head ("New! Better Than Ever" Reach Toothbrush is available from Johnson & Johnson)

Product Alert, v 24, n 18, p N/A

May 02, 1994

DOCUMENT TYPE: Journal ISSN: 0740-3801 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 79

(USE FORMAT 7 OR 9 FOR FULLTEXT)

#### TEXT.

...has a sleek tapered head designed to reach hard to clean places, "more polished, end-rounded bi-level bristles" and a wider grip and rounded thumb-notch for easier handling. Both Full Head and Compact Head brushes have been redesigned. Promotional ads include a 50 cent coupon. To check the availability and cost of purchasing a sample of this product contact: Marketing...

13/3,K/11 (Item 7 from file: 9)
DIALOG(R)File 9:Business & Industry(R) Jul
(c) 1999 Resp. DB Svcs. All rts. reserv.

01005296

Dermacol extends production capacity
(Dermacol plans boost in production 35-40% over 2-3 years)
Hospodarske noviny, p 6
February 02, 1994
DOCUMENT TYPE: Journal (Czech Republic)
LANGUAGE: Czech RECORD TYPE: Abstract

## ABSTRACT:

...up vs 1992. Outputs totalled CEK50 mil, nearly one-third up. The company produces a rounded - off series of around 140 cosmetics, selling 72% of production in the Czech Republic and the...

...assessed at CEK34 mil. The company plans a 97% stake for the second wave of  ${\tt coupon}$  privatisation.

13/3,K/12 (Item 1 from file: 647)
DIALOG(R)File 647:CMP Computer Fulltext
(c) 1999 CMP. All rts. reserv.

SECTION HEADING: NEWS

00623970 CMP ACCESSION NUMBER: BTN19890306S2002

Eastern Cuts Fare Restrictions As Strike Talk Shrinks Market RICHARD D'AMBROSIO

BUSINESS AND TRAVEL NEWS, 1989, n 135, 2

PUBLICATION DATE: 890306

JOURNAL CODE: BTN LANGUAGE: English

RECORD TYPE: Fulltext

Corporate reaction also was cool to Eastern's previous strikerelated marketing gambit: giving away coupons worth one-third off any fare from March 4 to March 22, and 20 percent off for roundtrip travel from April 5 to April 30 (BTN, Feb. 27).

While Eastern scrambled to prevent...

13/3,K/13 (Item 1 from file: 275) DIALOG(R) File 275: IAC(SM) Computer Database(TM) (c) 1999 Info Access Co. All rts. reserv.

01207740 SUPPLIER NUMBER: 06168966 (USE FORMAT 7 OR 9 FOR FULL TEXT) January through June, 1987. (Lotus mid-year index)

Lotus, v3, n7, p141(4)

July, 1987

ISSN: 8756-7334 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 3182 LINE COUNT: 00241

profitability, plotting, o,s, Apr, 61; GERR, Jun, 13 software reviews (see REVIEWS, SOFTWARE) zero-coupon bonds, o,s, Jun, 71 JAZZ clearing merged fields, Feb, 108 graph legends, Jan, 100...documentation: Cambridge Spreadsheet Analyst, Cell/Mate, DocuCalc, Spreadsheet Auditor, Jan, 107; Note-It, May, 132 ROUNDING truncating decimals, o,s, Feb, 99 SCANNERS desktop, Jan, 15 SETUP STRINGS C. Itoh, for...

13/3,K/14 (Item 1 from file: 47) DIALOG(R) File 47: Magazine Database (TM) (c) 1999 Information Access Co. All rts. reserv.

SUPPLIER NUMBER: 03111560 (USE FORMAT 7 OR 9 FOR FULL TEXT) Generic zeros. (stripped Treasury bonds) (column) Weberman, Ben

Forbes, v133, p135(1)

Jan 30, 1984

CODEN: FORBA ISSN: 0015-6914 DOCUMENT TYPE: column

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 909 LINE COUNT: 00067

At first the Treasury Department frowned on coupon -stripping, which it considered defacing government property. That was back in 1981 and early

...best-known dealers would not acknowledge they stripped bonds. Only with great difficulty did I round up a list of reputable firms, mostly in Chicago, that were doing it and would admit ...

13/3,K/15 (Item 2 from file: 47) DIALOG(R) File 47: Magazine Database (TM) (c) 1999 Information Access Co. All rts. reserv.

00888457 SUPPLIER NUMBER: 07710833 (USE FORMAT 7 OR 9 FOR FULL TEXT) Where to invest you money now. (includes related article on investments) Updegrave, Walter L.; Cohen, Charles E.; Schurenberg, Eric; Willis, Clint Money, v18, n7, p60(10)

July, 1989

ISSN: 0149-4953 LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 4994 LINE COUNT: 00379

recommend a more diversified approach. Ross Levin, a Minneapolis financial planner, thinks that a well-rounded , moderately aggressive \$10,000 portfolio should be divided as follows: \$5,000 parceled among domestic...

...such as Kemper Mone, Market (800-537-6001); \$2,000 in an eight-year zero-coupon Treasury bond; and \$1,000 in an international stock fund such as Scudder International (no...

14/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

00842186

Something for everyone

Bennett, Stephen

Progressive Grocer v73n3 PP: 42-48 Mar 1994

ISSN: 0033-0787 JRNL CODE: PGR

WORD COUNT: 2834

...TEXT: livers, \$1.99 per pound; at the high end, a 12-piece box of chicken, **priced** at \$8.49. **Rounding** out the hot food selection are meatball hoagies and spaghetti and garlic bread, both \$1...

94-91578

... and mustards. The deli makes party trays. During Super Bowl week, the advertising insert featured **coupons** for \$1 off a party tray with a purchase of \$10 or more, or \$2...

14/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 1999 UMI. All rts. reserv.

00606558 92-21661

What's in Store Prince, Greg W.

Beverage World v111n1511 PP: 49-57, 115 Mar 1992

ISSN: 0098-2318 JRNL CODE: BEV

WORD COUNT: 3328

...TEXT: shoppers' attention in the stores are advanced forms of electronic marketing. There are scanner-triggered coupons that allow you to buy one beverage and receive a ducat good on a future...

... been found to encourage more pruchasing because the consumer who keeps track of 79-cent purchases with a calculator isn't rounding that price off to a dollar. Also on the shopping carts today are computer screens whose animated messages...

14/3,K/3 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R) Jul
(c) 1999 Resp. DB Svcs. All rts. reserv.

01083582 (USE FORMAT 7 OR 9 FOR FULLTEXT)

AB's Family Price Index: Fairs May Be Best Bargain

(Survey of 17 fair finds average cost for family of 4 for one day at the fair is \$68.50)

Amusement Business, v 106, n 49, p 1+

December 05, 1994

DOCUMENT TYPE: Journal ISSN: 0003-2344 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 2068

(USE FORMAT 7 OR 9 FOR FULLTEXT)

## TEXT

...the fair. T-shirt prices are for an average-priced child's souvenir shirt. All prices are rounded to the nearest 25 cents.

(\*) High quality adult golf shirt.

(\*\*) Based on ride coupon prices.

14/3,K/4 (Item 1 from file: 647)
DIALOG(R)File 647:CMP Computer Fulltext
(c) 1999 CMP. All rts. reserv.

00501305 CMP ACCESSION NUMBER: TTN19920316S1150 Colorado Travel Agents, Clients Chase Airline Bargains John Stone

. . .

TOUR AND TRAVEL NEWS, 1992, n 269, 8

PUBLICATION DATE: 920316

JOURNAL CODE: TTN LANGUAGE: English

RECORD TYPE: Fulltext

SECTION HEADING: TOUR & TRAVEL RETAILER

WORD COUNT: 800

In the week before Feb. 14, United placed discount coupons in the Denver Post and Rocky Mountain News. The ads offered discounts of \$25 off roundtrips originating in Colorado and costing from \$150 to \$200, and \$50 off roundtrips costing \$201 or more.

The United ad also promised to honor all previous Continental discount coupons...

14/3,K/5 (Item 1 from file: 275)

DIALOG(R) File 275:IAC(SM) Computer Database(TM) (c) 1999 Info Access Co. All rts. reserv.

02160725 SUPPLIER NUMBER: 20485149 (USE FORMAT 7 OR 9 FOR FULL TEXT)
News: Apple revamps developer deals. (three new programs for developers)

(Company Business and Marketing)

Dudrow, Andrea

MacWEEK, v12, n14, p8(1)

April 13, 1998

ISSN: 0892-8118 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 344 LINE COUNT: 00031

... previous system, developers had to be members of the entry-level, \$250 Associate program to purchase technical assistance.

Rounding out the new program offerings are the Select and Premier programs. The former costs \$500...

... Seed Software CD, FTP site and Compatibility Labs, two technical support consultations, and a \$100 coupon for Metrowerks Inc. products are also included.

Members of Apple's Premier program, which costs...

14/3,K/6 (Item 2 from file: 275)

DIALOG(R) File 275: IAC(SM) Computer Database(TM)

(c) 1999 Info Access Co. All rts. reserv.

01349928 SUPPLIER NUMBER: 08132290 (USE FORMAT 7 OR 9 FOR FULL TEXT) How to help your students better understand money basics. (Software Review)

(evaluation of two mathematical software packages) (evaluation)

Safer, Annette

Electronic Learning, v9, n5, p34(2)

Feb, 1990

DOCUMENT TYPE: evaluation ISSN: 0278-3258 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 1838 LINE COUNT: 00139

... useful learning aid. It covers such topics as planning a balanced diet, how to use coupons, rounding, figuring percent, unit price,

change, and sales tax. Then the help screen is accessed, it provides not only an...?

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File 621:IAC New Prod. Mnou. (R) 1985-1999/Mar 22
         (c) 1999 Information Access Co
File 211:IAC Newsearch (TM) 1997-1999/Mar 22
         (c) 1999 Info. Access Co.
File 636:IAC Newsletter DB(TM) 1987-1999/Mar 22
         (c) 1999 Information Access Co.
      16:IAC PROMT(R) 1972-1999/Mar 22
         (c) 1999 Information Access Co.
File 148:IAC Trade & Industry Database 1976-1999/Mar 22
         (c) 1999 Info Access Co
File 624:McGraw-Hill Publications 1985-1999/Mar 17
         (c) 1999 McGraw-Hill Co. Inc
File 141: Readers Guide 1983-1999/Feb
         (c) 1999 The HW Wilson Co
File 696:DIALOG Telecom. Newsletters 1995-1999/Mar 21
         (c) 1999 The Dialog Corp.
File 553: Wilson Bus. Abs. FullText 1982-1999/Feb
         (c) 1999 The HW Wilson Co
Set
        Items
                Description
S1
        56680
                (GENERAT? OR PRODUC? OR CREAT? OR MANUFACTUR?) (N5) (COUPO-
             N? OR REDEMPTION? (N) VOUCHER? OR REBATE? OR INCENTIVE? OR BONU-
             S?(N)PROMOTION?)
S2
        82359
                ((ROUND?)(N2)(UP? OR TO OR OFF?)) OR ROUNDING OR ROUNDED?
                S2 (N5) (PRICE? OR COST? OR PURCHASE? OR FEE? OR NUMBER?)
S3
S4
          452
                PRINT? (N10) (IDENTIFIER? OR BARCODE? OR BAR() CODE? OR PRI-
             CE?) (N5) (COUPON? OR REDEMPTION? (N) VOUCHER? OR INCENTIVE? OR
             BONUS (N) PROMOTION?)
S5
           47
                S1 AND S3
S6
          545
                S1 AND S2
s7
                S5 NOT OFFER?
           13
S8
           33
                S1(S)S2
S9
           48
                COUPON? (N5) S2
S10
            8
                S9 NOT OFFER?
S11
           11
                RD S7 (unique items)
S12
            7
                RD S10 (unique items)
S13
            9
                S8 NOT OFFER?
S14
           9
                RD (unique items)
```

11/3,K/1 (Item 1 om file: 621)
DIALOG(R)File 621:IAC New Prod.Annou.(R)
(c) 1999 Information Access Co. All rts. reserv.

00882342 00882785

## Merrill Lynch Reports Record Quarterly Net Earnings of \$518 Million

PR Newswire

DATELINE: NEW YORK April 13, 1998 WORD COUNT: 1678

...benefits, the largest expense category, was up 19% to \$2.4 billion due to higher incentive and production -related compensation and increased headcount. Compensation and benefits expense as a percentage of net revenues...a 100% stock dividend, paid on May 30, 1997.

NOTE: Percentages are based on actual numbers before rounding.

SOURCE Merrill Lynch & Co., Inc.

-0- 04/13/98

/CONTACT: Media Relations - Timothy Gilles, 212...

11/3,K/2 (Item 1 from file: 636)
DIALOG(R)File 636:IAC Newsletter DB(TM)
(c) 1999 Information Access Co. All rts. reserv.

02711597

Graff Acquires Adam & Eve; TCI Axes 750,000 Subs From Three PPV Services
Interactive Video News February 6, 1995 V. 3 NO. 3
ISSN: 1076-4526 WORD COUNT: 1027
PUBLISHER: Phillips Business Information, Inc.

... TV advertising on USA Network boxing and NCAA basketball on CBS (to be scheduled). Event **price** is \$19.95. **Rounding** out the week is the rescheduled McCall-Holmes fight on April 8.

PPV NOTES: Viewer... winners received both co-op funds and an original Woodstock collectible. Viewer's Choice has **created** a year-long affiliate **incentive** program for 1995 called "Road Trip to Rewards."

Copyright 1995 Phillips Business Information, Inc.

11/3,K/3 (Item 1 from file: 148)
DIALOG(R)File 148:IAC Trade & Industry Database
(c) 1999 Info Access Co. All rts. reserv.

10641982 SUPPLIER NUMBER: 20901938 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Merrill Lynch Reports Record Quarterly Net Earnings of \$545 Million; Record

First Half Net Earnings Surpass \$1 Billion

PR Newswire, p714NYTU030

July 14, 1998

LANGUAGE: English RECORD TYPE: Fulltext

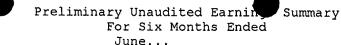
WORD COUNT: 1600 LINE COUNT: 00190

benefits, the largest expense category, was up 19% to \$2.4 billion due to higher incentive and production -related compensation and increased headcount. Compensation and benefits expense was 50.5% of net revenues...been

reclassified to conform to the current period presentation.

Note: Percentages are based on actual numbers before rounding .

Merrill Lynch & Co., Inc.



(In millions,

...been

reclassified to conform to the current period presentation. Note: Percentages are based on actual numbers before rounding. SOURCE Merrill Lynch & Co., Inc.

-0- 07/14/98

/CONTACT: Timothy Gilles, Media Relations, 212...

11/3,K/4 (Item 2 from file: 148)
DIALOG(R)File 148:IAC Trade & Industry Database
(c) 1999 Info Access Co. All rts. reserv.

08781130 SUPPLIER NUMBER: 18383441 (USE FORMAT 7 OR 9 FOR FULL TEXT) CRATS, CRUTS and NIMCRUTS: philanthropy or prosperity? (charitable remainder annuity trust, charitable remainder unitrust, net income with make-up charitable remainder unitrust)

Gulbrandsen, James S.; Roberts, Dan B.

Trusts & Estates, 135, n7, 53(5)

June, 1996

ISSN: 0041-3682 LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 4926 LINE COUNT: 00385

receipt of trust accounting income. One of the first investments looked at was the zero-coupon bond which did not create trust accounting income until the bond was cashed in or sold. (43) The problem with...55 percent marginal estate tax bracket, and that the capital gain is recognized each year. Numbers have been rounded for ease of use.

(2) . Treas. Reg. Sec. 1.664-1(a)(4). The trust...

11/3,K/5 (Item 3 from file: 148)
DIALOG(R)File 148:IAC Trade & Industry Database
(c) 1999 Info Access Co. All rts. reserv.

08732937 SUPPLIER NUMBER: 18372785 (USE FORMAT 7 OR 9 FOR FULL TEXT) First Union's successful water bid improper, claim rivals. (First Union Bank of North Carolina; Ormond Beach, Florida)

Birger, Jon

Bond Buyer, v316, n29916, p27(1)

June 11, 1996

ISSN: 0732-0469 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1450 LINE COUNT: 00111

the bonds for its own portfolio would have still have had the lowest true interest cost even if its bid was rounded up to 5.45%, underwriters are peeved that the bank's bid, in their opinion, clearly... advantage," Johnston said. "Let's say the notice of sale calls for an ascending rate coupon. If you violated that and created a long-term bond with a deep-discount coupon, it's possible that in rising...

11/3,K/6 (Item 4 from file: 148)
DIALOG(R)File 148:IAC Trade & Industry Database
(c) 1999 Info Access Co. All rts. reserv.

07314958 SUPPLIER NUMBER: 15073952 (USE FORMAT 7 OR 9 FOR FULL TEXT)

A little more growth in '94. (gross domestic product to increase,
electronics to outpace general economy) (includes related article on
controlling health care costs to control the government deficit) ('94
Outlook) (Cover Story)

Flectronic Business Business

Electronic Business Buyer, v20, n1, p52(4)

Jan, 1994

DOCUMENT TYPE: Cover Story LANGUAGE: ENGLISH RECORD TYPE:

FULLTEXT; ABSTRACT

WORD COUNT: 2310 LINE COUNT: 00184

... pay for health-care reform, and add costs to corporations for health care - will set off a new round of price increases.

Probyn and some other economists expect that the Fed will raise interest rates slightly...formation of additional health maintenance organizations because they tend to help keep costs down.

\*Second, create an incentive for individuals to choose the least expensive health plan by requiring employers to contribute 80...

11/3,K/7 (Item 5 from file: 148)
DIALOG(R)File 148:IAC Trade & Industry Database
(c) 1999 Info Access Co. All rts. reserv.

07261795 SUPPLIER NUMBER: 15404437 (USE FORMAT 7 OR 9 FOR FULL TEXT) Thrift asset-class returns and the efficient diversification of thrift institution portfolios.

Cole, Rebel A.; McKenzie, Joseph A.

Journal of the American Real Estate & Urban Economics Association, v22, n1 , p95(22)

Spring, 1994

ISSN: 0270-0484 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT WORD COUNT: 6706 LINE COUNT: 00535

million. We round these numbers up to 1.0% to take into account the higher noninterest operating expenses associated with NOW...underscore the fundamental need to alter the system of fixed-rate deposit insurance premiums that created the moral-hazard incentives facing thrifts during the sample period. The FDIC's imposition of risk-sensitive insurance premiums...

11/3,K/8 (Item 6 from file: 148)
DIALOG(R)File 148:IAC Trade & Industry Database
(c) 1999 Info Access Co. All rts. reserv.

05801184 SUPPLIER NUMBER: 11818434 (USE FORMAT 7 OR 9 FOR FULL TEXT) A capital idea. (human asset accounting)

Geber, Beverly Training, v29, n1, p31(4)

Jan, 1992

ISSN: 0095-5892 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT WORD COUNT: 2855 LINE COUNT: 00219

... their employees.

The idea of allowing companies to treat training expenditures as assets rather than **costs** came **up** when **roundtable** participants were encouraged to find alternatives to their first suggestion that the government extend tax...As you add to the pile of costs that companies can capitalize, you begin to **create** real **incentive**, he argues.

He sees a serious pitfall in guidelines that would treat only development costs as capital expenses. Doesn't that **create** an **incentive** to puchase customized training or develop technology-based training, both of which generally have high...

11/3,K/9 (Item 7 from file: 148)
DIALOG(R)File 148:IAC Trade & Industry Database
(c) 1999 Info Access Co. All rts. reserv.

03913737 SUPPLIER NUMBER: 07588459 (USE FORMAT 7 OR 9 FOR FULL TEXT) Multifactor productivity slips in the nonrubber footwear industry. Duke, John; Usher, Lisa Monthly Labor Review, v112, n4, p32(7)

April, 1989

CODEN: MLARA ISSN: 0098-1818 LANGUAGE: ENGLISH RECORD TYPE:

FULLTEXT

WORD COUNT: 4849 LINE COUNT: 00381

annual gain in the capital effect plus a 1.2-percent increase in the intermediate purchases effect. (Rounding produces the one-tenth of a point discrepancy when the addends are summed.) In the...of 7.7 percent.

The more rapidly rising intermediate purchases prices after 1968 provided an incentive for manufacturers to find ways of conserving on intermediate purchases consumption. For example, during the 1960's...

11/3,K/10 (Item 8 from file: 148) DIALOG(R) File 148: IAC Trade & Industry Database (c) 1999 Info Access Co. All rts. reserv.

03482064 SUPPLIER NUMBER: 06626117 (USE FORMAT 7 OR 9 FOR FULL TEXT) Five Cincinnati businesses will match shopper's contributions to Kroger's "Round Up for the Hungry."

PR Newswire, 0428NYCL03

April 28, 1988

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 405 LINE COUNT: 00032

the Kroger Foundation. Greater Cincinnati Kroger shoppers have added another \$28,000 and have been "rounding up" their supermarket purchases by an average \$5,000 per week. In its first seven weeks, Round Up has...

...hunger pilot program sponsored by Kroger and the Salvation Army. Kroger shoppers are able to "Round Up " their supermarket purchases to the next dime, quarter or higher. Those funds are then used to purchase coupons for nine different fresh food products . The Salvation Army distributes those coupons to needy clients and to area food pantries serving the hungry in Greater Cincinnati. Round...

11/3,K/11 (Item 1 from file: 624) DIALOG(R) File 624:McGraw-Hill Publications (c) 1999 McGraw-Hill Co. Inc. All rts. reserv.

0089773

THE POTHOLES IN DETROIT'S PATH: THE BIG THREATS: JAPAN AND ITS U.S.

PLANTS--AND A SLOWER ECONOMY IN '89 Business Week October 3, 1988; Pg 30; Number 3072 Journal Code: BW ISSN: 0007-7135

Section Heading: Top of the News

Word Count: 912 \*Full text available in Formats 5, 7 and 9\*

BYLINE:

Wendy Zellner in Detroit

... For most of the year, the company has restrained inventories. But ballooning stocks could set off a costly round of rebates and fire

Even if GM does scale back production , analysts predict that incentives will be sweeter next year. Competitors will be duking it out for a bigger slice...

(Item 1 from file: 621) DIALOG(R) File 621: IAC New Prod. Annou. (R) (c) 1999 Information Access Co. All rts. reserv. Kroger Customers Raise \$100,000 For Victims of the Northeast Georgia Tornado.

Business Wire

DATELINE: ATLANTA April 8, 1998 WORD COUNT: 324

 $\ldots$  Georgia tornado and donated five times that amount."

In addition to the proceeds from the round -up, Kroger has donated 5,000 coupons for grocery items that can be redeemed inside Kroger stores for free items, including dairy...

12/3,K/2 (Item 1 from file: 636)
DIALOG(R)File 636:IAC Newsletter DB(TM)
(c) 1999 Information Access Co. All rts. reserv.

01214977

## AIRLINES

Commuter Regional Airline News September 16, 1991 V. 9 NO. 37

WORD COUNT: 185

PUBLISHER: Phillips Publishing, Inc.

... for its Augusta, GA, service to and through the Nashville and Raleigh/Durham hubs. The coupons provide a \$50 discount off any roundtrip fare of \$200 to \$399 or a \$75 discount on roundtrip fares of \$400 or...

12/3,K/3 (Item 1 from file: 16)
DIALOG(R)File 16:IAC PROMT(R)
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04240508

A Revealing Look: Package Design Goes High Fashion
Iggesunds Bruk: Runs award-winning ad campaign
Business Marketing January, 1993 p. 44
ISSN: 0745-5933
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 168

...creative designs; for embossing, cutting and creasing; foil blocking or lamination.'

Three cheers for the coupon, which is rounded, rather than square. We always said they do things differently in Sweden, where this ad...

12/3,K/4 (Item 1 from file: 148)
DIALOG(R)File 148:IAC Trade & Industry Database
(c) 1999 Info Access Co. All rts. reserv.

07341668 SUPPLIER NUMBER: 15908456

Czech sell- off round ends. (Czech Republic completes coupon privatization program, selling one third of state-owned concerns to individuals) (World Wire)

Holman, Richard L.

Wall Street Journal , Mon ed, col 4, pA14(W) pA14(E)

Nov 28, 1994

ISSN: 0193-2241 LANGUAGE: ENGLISH RECORD TYPE: CITATION

Czech sell- off round ends. (Czech Republic completes coupon privatization program, selling one third of state-owned concerns to individuals) (World Wire)

12/3,K/5 (Item 2 om file: 148)
DIALOG(R)File 148:IAC Trade & Industry Database
(c) 1999 Info Access Co. All rts. reserv.

06717141 SUPPLIER NUMBER: 14418277 (USE FORMAT 7 OR 9 FOR FULL TEXT) Russian upheaval spurs short end; domestic news crimps long bond. (Treasury Market) (Column)

Pesek, William, Jr.

Bond Buyer, v305, n29242, p3(2)

Sept 22, 1993

DOCUMENT TYPE: Column ISSN: 0732-0469 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 888 LINE COUNT: 00070

below the psychologically important 117 28/32 support level. Declines in the futures market touched off a round of zero coupon bond selling, which accelerated the price declines. Traders speculated that the selling was related to...

12/3,K/6 (Item 3 from file: 148)
DIALOG(R)File 148:IAC Trade & Industry Database
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05513555 SUPPLIER NUMBER: 11501932 (USE FORMAT 7 OR 9 FOR FULL TEXT)

KROGER DONATES HOLIDAY TRUCKLOAD OF CANNED VEGETABLES

PR Newswire, 1121A6008

Nov 21, 1991

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT WORD COUNT: 288 LINE COUNT: 00041

program. A similar matching of donations last year generated more than \$32,000 in additional Round Up dollars, which pay for coupons for perishable items such as milk, bread, meats and fresh produce. These coupons are distributed...

12/3,K/7 (Item 4 from file: 148)
DIALOG(R)File 148:IAC Trade & Industry Database
(c) 1999 Info Access Co. All rts. reserv.

04811509 SUPPLIER NUMBER: 09269125 (USE FORMAT 7 OR 9 FOR FULL TEXT) Calgary Stampede beats '89 attendance mark by 17,700.
Zepp, Louise

Amusement Business, v102, n29, p1(2)

July 23, 1990

ISSN: 0003-2344 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 738 LINE COUNT: 00058

... gross revenues without a price increase," Berthelsen said. Ride gross was \$6.5 million "in rounded figures."

Ride coupons were 50 cents each, or 22 for \$10, 48 for \$20. Advance ride coupons, sold...

13/3,K/1 (Item 1 from file: 621)
DIALOG(R)File 621:IAC New Prod.Annou.(R)
(c) 1999 Information Access Co. All rts. reserv.

00882342 00882785

Merrill Lynch Reports Record Quarterly Net Earnings of \$518 Million

PR Newswire

DATELINE: NEW YORK April 13, 1998 WORD COUNT: 1678

...benefits, the largest expense category, was up 19%

to \$2.4 billion due to higher incentive and production related compensation and increased headcount. Compensation and benefits expense as a percentage of net revenues...stock dividend, paid on May 30, 1997.

NOTE: Percentages are based on actual numbers before rounding .

SOURCE Merrill Lynch & Co., Inc.

-0-

04/13/98

/CONTACT: Media Relations - Timothy Gilles, 212...

13/3,K/2 (Item 1 from file: 636)
DIALOG(R)File 636:IAC Newsletter DB(TM)

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02059694

Bayer Aspirin Tablets MANUFACTURER: Sterling Health CATEGORY: Pain Relief (General)

NO. 42

Product Alert October 18, 1993 V. 23

WORD COUNT: 85
PUBLISHER: Market Intelligence Service, Ltd

... which makes them easier to swallow. The tablets appear to have convex faces and a rounded edge. They are said to be caffeine and sodium free. The improvement is supported with half page ads that include a 40 cent coupon and call the product "The best Bayer Aspirin ever." Sterling Health is the manufacturer. To check the availability and...

13/3,K/3 (Item 1 from file: 16)
DIALOG(R)File 16:IAC PROMT(R)

(c) 1999 Information Access Co. All rts. reserv.

04667845

Sterling Health Introduces Bayer Aspirin Tablets
Product Alert October 18, 1993 p. N/A
\*FULL TEXT AVAILABLE IN FORMAT 7 OR 9\* WORD COUNT: 83

... which makes them easier to swallow. The tablets appear to have convex faces and a rounded edge. They are said to be caffeine and sodium free. The improvement is supported with half page ads that include a 40 cent coupon and call the product "The best Bayer Aspirin ever." Sterling Health is the manufacturer. To check the availability and...

13/3,K/4 (Item 2 from file: 16)

DIALOG(R) File 16: IAC PROMT(R)

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00462321

Coupon fraud becomes growing nightmare. Newsweek November 27, 1978 p. 89,901

... hit the marketplace. Manufacturers will pay \$900 mil to retailers claiming that they have given coupon discounts on product purchases; up to 35% of them may be fraudulently redeemed. Coupon fraud is very easy, and the US Postal Service is trying to round up the largest offenders (gang cutters like Towne). Postal inspectors made a bogus coupon drop for...

13/3,K/5 (Item 1 from file: 148)

DIALOG(R) File 148: IAC Trade & Industry Database (c) 1999 Info Access Co. All rts. reserv.

10352230 SUPPLIER NUMBER: 20623228 (USE FORMAT 7 OR 9 FOR FULL TEXT)

VALASSIS COMMUNICATION INC - VCI.

CDA-Investnet Insiders' Chronicle, v23, n19, p12(1)

May 11, 1998

ISSN: 1074-0139 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 297 LINE COUNT: 00027

#### TEXT:

... VP Alan Schultz sold 28,000 option-related shares, thereby trimming his position by 12%. Rounding out selling, Executive Linda Schalek exercised options for and sold 1,000 shares in her...

...most of its revenues by printing and publishing cents-off coupons and other consumer purchase incentives primarily for package goods manufacturers .

13/3,K/6 (Item 2 from file: 148)

DIALOG(R) File 148: IAC Trade & Industry Database

(c) 1999 Info Access Co. All rts. reserv.

07497809 SUPPLIER NUMBER: 15687425 (USE FORMAT 7 OR 9 FOR FULL TEXT)

RECORD TYPE: FULLTEXT; ABSTRACT

Tailoring corrosion control.

Billings, Clayton H.

Public Works, v125, n9, p74(2)

August, 1994

ISSN: 0033-3840 LANGUAGE: ENGLISH

WORD COUNT: 693 LINE COUNT: 00053

... practically impossible. The use of phosphates was then explored, with the help of two different manufacturing firms. Coupon racks, nearly identical, were installed at the plant and were replaced after a 60-day...

...addition, the results showed a distinct reduction in lead leaching. After the first and second rounds of official sampling, the water was found to meet the regulations at a cost of about 1...

13/3,K/7 (Item 3 from file: 148)

DIALOG(R) File 148: IAC Trade & Industry Database

(c) 1999 Info Access Co. All rts. reserv.

06758771 SUPPLIER NUMBER: 14590746 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The future of the classified honours degree. (Chemical Education)

Alderman, Geoffrey

Chemistry and Industry, n20, p812(1)

Oct 18, 1993

ISSN: 0009-3068 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 986 LINE COUNT: 00077

leaving document will contain a great deal more information, giving, we hope, a much more rounded picture of the student and prospective employee. And if that means that students will have an incentive to produce work of a consistently higher quality throughout their university career, then so much the better ...

13/3,K/8 (Item 4 from file: 148)

DIALOG(R) File 148: IAC Trade & Industry Database

(c) 1999 Info Access Co. All rts. reserv.

03482064 SUPPLIER NUMBER: 06626117 (USE FORMAT 7 OR 9 FOR FULL TEXT) Five Cincinnati businesses will match shopper's contributions to Kroger's "Round Up for the Hungry."

PR Newswire, 0428NYCL03

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LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT WORD COUNT: 405 LINE COUNT: 00032

... major reason that Cincinnati enters its bicentennial year as such a great place to live."

"Round Up for the Hungry" is an innovative anti-hunger pilot program sponsored by Kroger and the Salvation Army. Kroger shoppers are able to "Round Up" their supermarket purchases to the next dime, quarter or higher. Those funds are then used to purchase coupons for nine different fresh food products. The Salvation Army distributes those coupons to needy clients and to area food pantries serving the hungry in Greater Cincinnati.

Round . . .

13/3,K/9 (Item 1 from file: 553)
DIALOG(R)File 553:Wilson Bus. Abs. FullText
(c) 1999 The HW Wilson Co. All rts. reserv.

02783006 H.W. WILSON RECORD NUMBER: BWBA94033006

Gearing up for '94.

Frantz, John Parris

Dealerscope Merchandising (Dealerscope Merch) v. 36 (Feb. '94) p. 76+ LANGUAGE: English

...ABSTRACT: ratings (EERs). At the same time, cabinet designs will lean toward the European look of rounded corners, and colors will promise to remain fairly neutral, with different shades of white and gray. Vendors are using point-of-purchase materials highlighting utility incentives and EERs, as well as product packaging, to help sell their products. New air conditioners from Amana, Frigidaire, Sharp Electronics, Whirlpool...

14/3,K/1 (Item 1 from file: 621)
DIALOG(R)File 621:IAC New Prod.Annou.(R)
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00882342 00882785

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DIALOG(R)File 148:IAC Trade & Industry Database
(c) 1999 Info Access Co. All rts. reserv.

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14/3,K/7 (Item 3 from file: 148) DIALOG(R) File 148: IAC Trade & Industry Database (c) 1999 Info Access Co. All rts. reserv.

SUPPLIER NUMBER: 14590746 06758771 (USE FORMAT 7 OR 9 FOR FULL TEXT) The future of the classified honours degree. (Chemical Education) Alderman, Geoffrey Chemistry and Industry, n20, p812(1)

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SUPPLIER NUMBER: 06626117 03482064 (USE FORMAT 7 OR 9 FOR FULL TEXT) Five Cincinnati businesses will match shopper's contributions to Kroger's "Round Up for the Hungry."

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14/3,K/9 (Item 1 from file: 553) DIALOG(R) File 553: Wilson Bus. Abs. FullText (c) 1999 The HW Wilson Co. All rts. reserv.

H.W. WILSON RECORD NUMBER: BWBA94033006 02783006 Gearing up for '94. Frantz, John Parris Dealerscope Merchandising (Dealerscope Merch) v. 36 (Feb. '94) p. 76+ LANGUAGE: English

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File 278:Microcomputer oftware Guide 1999/Mar (c) 1999 Reed Elsevier Inc.

File 256:SoftBase:Reviews,Companies&Prods. 85-1999/Feb (c)1999 Info.Sources Inc

Set	Items	Description				
S1	50	(GENERAT? OR PRODUC? OR CREAT? OR MANUFACTUR?) (N5) (COUPO-				
	и?	OR REDEMPTION? (N) VOUCHER? OR REBATE? OR INCENTIVE? OR BONU-				
	S?(N)PROMOTION?)					
S2	197	((ROUND?)(N2)(UP? OR TO OR OFF?)) OR ROUNDING OR ROUNDED?				
s3	11	S2 (N5) (PRICE? OR COST? OR PURCHASE? OR FEE? OR NUMBER?)				
S4	1	PRINT? (N10) (IDENTIFIER? OR BARCODE? OR BAR() CODE? OR PRI-				
	CE?) (N5) (COUPON? OR REDEMPTION? (N) VOUCHER? OR INCENTIVE? OR					
	BONUS(N) PROMOTION?)					
S5	0	S1 AND S3				
S6	0	S1 AND S2				
s7	10	RD S3 (unique items)				
?						

7/5/1 (Item 1 fro file: 278)

-DÎALOG(R) File 278: Microcomputer Software Guide

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0027321

0002440XX STATUS: ACTIVE ENTRY

TITLE: MathStar

OPERATING SYSTEM(S) REQUIRED: SB-80, CP/M with WordStar Program

DEMO DISK AVAIL.
MEMORY REQUIRED: 64k
PRICE INFORMATION:

disk 125.00

ANNOTATION: Allows WordStar Users to Perform Calculations While Editing. Supports Addition, Subtraction, Multiplication, & Division. Special Features Include: 19 Digit Number Entry, Automatic Rounding of Oversize Numbers, Entry of Equations Vertically or Horizontally, Specified Display Formatting, Commas, Decimals, Dollar Signs, Parentheses, & Negative Numbers

DESCRIPTORS: WORD PROCESSING - ADD-ONS

DESCRIPTOR CODES: 9000002X

PUBLISHER: Lifeboat Distribution; Lifeboat Dist (0-924918)

ADDRESS: 1163 Shrewsbury Ave. Shrewsbury, NJ 07702

TEL.: 732-389-8950 SAN: 265-3354

7/5/2 (Item 2 from file: 278)

DIALOG(R) File 278: Microcomputer Software Guide (c) 1999 Reed Elsevier Inc. All rts. reserv.

0027320

0002441XX STATUS: ACTIVE ENTRY

TITLE: MathStar PC

COMPATIBLE HARDWARE: IBM PC with WordStar Program

OPERATING SYSTEM(S) REQUIRED: PC-DOS

MEMORY REQUIRED: 64k PRICE INFORMATION:

disk 125.00

ANNOTATION: Allows WordStar Users to Perform Calculations While Editing. Supports Addition, Subtraction, Multiplication, & Division. Special Features Include: 19 Digit Number Entry, Automatic Rounding of Oversize Numbers, Entry of Equations Vertically or Horizontally, Specified Display Formatting, Commas, Decimals, Dollar Signs, Parentheses, & Negative Numbers

DESCRIPTORS: WORD PROCESSING - ADD-ONS

DESCRIPTOR CODES: 9000002X

PUBLISHER: Lifeboat Distribution; Lifeboat Dist (0-924918)

ADDRESS: 1163 Shrewsbury Ave.

Shrewsbury, NJ 07702

TEL.: 732-389-8950

SAN: 265-3354

7/5/3 (Item 3 from file: 278)

DIALOG(R) File 278: Microcomputer Software Guide (c) 1999 Reed Elsevier Inc. All rts. reserv.

0027149

0010932XX STATUS: ACTIVE ENTRY

TITLE: PRODAS Evaluation System

VERSION: 3.2

RELEASE DATE: 08/1986

COMPATIBLE HARDWARE: IBM PC & compatibles

MICROPROCESSOR TYPE: 1 year free telephone support OPERATING SYSTEM(S) REQUIRED: PC-DOS/MS-DOS, UNIX

MEMORY REQUIRED: 320k

. PRICE INFORMATION:

disk 1505.00

PRODAS evaluation system, disk 40.00

35.00 manual

ANNOTATION: Programmable Database Manager, Statistics Package & Graphics. File Formats, Record Length, & Other Details Are Handled by the Program Allowing the User to Concentrate on Data Analysis. Can Be Utilized by the Financier or Engineer or Anyone Who Needs a Data Management System. A Set of Trigonometric & Logarithmic Functions Are Featured. Stores Values to 16 Digits & Minimizes Round off Errors. Allows the User to Print Numbers in Free Format, Fixed Format, or Scientific Notation. Includes Procedures to Calculate Means, Min, Max, Sum, Range, Standard Deviation, Skewness DESCRIPTORS: DATABASE MANAGEMENT - DATABASE MANAGEMENT SYSTEMS;

ENGINEERING AND SCIENCE - DATABASE MANAGEMENT

DESCRIPTOR CODES: 10002546; 10002728

PUBLISHER: Conceptual Software, Inc.; Conceptual Soft (0-923315)

ADDRESS: P.O. Box 56627

Houston, TX 77256

TEL.: 713-667-4222 SAN: 655-1688

# 7/5/4 (Item 4 from file: 278)

DIALOG(R) File 278: Microcomputer Software Guide (c) 1999 Reed Elsevier Inc. All rts. reserv.

0011943

332591XXX STATUS: ACTIVE ENTRY

TITLE: Rounding & Estimation

SERIES: Special Topics in Mathematics Ser.

PRICE INFORMATION:

3.5" disk 29.95, INT3005H-E

3.5" disk 29.95, INT3005M-E

59.90 Lab Pack (5 disks)

149.75 Network version

ANNOTATION: Topics covered: Round Numbers, Degrees of Accuracy, Rules for Rounding Whole Numbers, Rounding Decimals, Rules of Rounding Decimals, Estimation, Estimating Sums, Estimating Remainders, Estimating Products, Estimating the Product of an Integer & a Fraction, Estimating Quotients, & Word Problems. Grades 7-9

DESCRIPTORS: EDUCATION - MATHEMATICS - GENERAL TOPICS

DESCRIPTOR CODES: 40000382

PUBLISHER: Queue, Inc.; Queue Inc (0-87200; 0-87492; 0-7827)

ADDRESS: 338 Commerce Dr.

Fairfield, CT 06430

TEL.: 203-335-0908

SAN: 265-3397

#### 7/5/5 (Item 5 from file: 278)

DIALOG(R) File 278: Microcomputer Software Guide (c) 1999 Reed Elsevier Inc. All rts. reserv.

0011936

3325982XX STATUS: ACTIVE ENTRY

TITLE: Survival Math Money

SERIES: Survival Math Ser.

PRICE INFORMATION:

64.95 2 3.5" disks, INT3164H-E

64.95 2 3.5" disks, INT3164M-E

129.90 Lab Pack (5 disks)

324.75 Network version

ANNOTATION: Designed for high school students & adults who read on a third- & fourth-grade level. Students will gain confidence in performing everyday tasks that require some math skills. Covers dollars & cents,

buying items, making change, sales receipts, rounding off to the nearest penny/dollar, quantity buying, price reductions, sales, budgeting, income & expenses, personal checks & check registers, checking account statements, discounts, sales tax, interest, & savings accounts

DESCRIPTORS: EDUCATION - MATHEMATICS - GENERAL TOPICS

DESCRIPTOR CODES: 40000382

PUBLISHER: Queue, Inc.; Queue Inc (0-87200; 0-87492; 0-7827)

ADDRESS: 338 Commerce Dr.

Fairfield, CT 06430

TEL.: 203-335-0908

SAN: 265-3397

# 7/5/6 (Item 6 from file: 278)

DIALOG(R) File 278: Microcomputer Software Guide (c) 1999 Reed Elsevier Inc. All rts. reserv.

0010685

3341987XX STATUS: ACTIVE ENTRY

# TITLE: Hydro-Pack Hydraulics Analysis

MICROPROCESSOR TYPE: Free telephone support

PRICE INFORMATION:

239.95 5.25" disk or CD-ROM

ANNOTATION: Collection of hydraulic engineering programs for analyzing specific hydraulics problems. The calculations provided include pressure loss through valves; friction head loss in pipes; fluid pressure on a piston; speed of an actuator; work & power; horsepower & torque; hydraulic systems; centrifugal pump head; Bhp required to pump any fluid; minimum required flow through pipes; full flow in rounded pipes; Reynolds number & laminar flow; water flow; relative capacities of pipes; discharge from open, horizontal pipe; volume & weight of pipe insulation; tank capacity, surface area, metal weight; discharge time between connecting vessels; tank overflow & vent nozzel sizes; industrial waste water flow rates; time to empty a vertical/horizontal cylinder; time to empty a cone, a sphere & pipe size requirements

DESCRIPTORS: ENGINEERING AND SCIENCE - HYDRAULICS

DESCRIPTOR CODES: 10007258

PUBLISHER: Dynacomp, Inc; Dynacomp; 286/386 or higher (1-55697)

ADDRESS: 4560 E. Lake Rd. Livonia, NY 14487

TEL.: 716-346-9788

SAN: 265-8895

# 7/5/7 (Item 7 from file: 278)

DIALOG(R) File 278: Microcomputer Software Guide (c) 1999 Reed Elsevier Inc. All rts. reserv.

0006422

3392302XX STATUS: ACTIVE ENTRY

# TITLE: Survival Math Money Math Skills Education

NO. OF PARTS: 2 disks

SERIES: Survival Math Ser.

MICROPROCESSOR TYPE: 30-day warranty; free telephone support (voice/e-mail)

PRICE INFORMATION:

3.5" disk \$64.95 single; \$129.90 Lab Pack (5); 5 x single unit price for Network Version, INT3164H-P

ANNOTATION: Covers dollars & cents, buying items, making change, sales receipts, rounding off to the nearest penny/dollar, quantity buying, price reductions, sales, budgeting, income & expenses, personal checks & check registers, checking account statements, discounts, sales tax, interest, & savings accounts

DESCRIPTORS: EDUCATION - MATHEMATICS - GENERAL TOPICS

DESCRIPTOR CODES: 40000382

PUBLISHER: Dynacomp, Inc.; Dynacomp; 286 or higher (640k); 486 or higher

ADDRESS: 4560 E. Lake Rd. Livonia, NY 14487

TEL.: 716-346-9788

SAN: 265-8895

7/5/8 (Item 8 from file: 278)

DIALOG(R) File 278: Microcomputer Software Guide (c) 1999 Reed Elsevier Inc. All rts. reserv.

0006417

3392351XX STATUS: ACTIVE ENTRY

TITLE: Rounding & Estimation Math Skills Education

SERIES: Special Topics in Mathematics Ser.

MICROPROCESSOR TYPE: 30-day warranty; free telephone support (voice/e-mail)

PRICE INFORMATION:

disk \$29.95 single; \$59.90 Lab Pack (5);  $5 \times 100$  x single unit price for Network Version, INT3005H-P

ANNOTATION: Topics covered: round numbers, degrees of accuracy, rules for rounding whole numbers, rounding decimals, rules of rounding decimals, estimation, estimating sums, estimating remainders, estimating products, estimating the product of an integer & a fraction, estimating quotients, & word problems

DESCRIPTORS: EDUCATION - MATHEMATICS - GENERAL TOPICS

DESCRIPTOR CODES: 40000382

PUBLISHER: Dynacomp, Inc.; Dynacomp; 286 or higher (640k); 486 or higher (2Mb) (1-55697)

ADDRESS: 4560 E. Lake Rd.

Livonia, NY 14487

TEL.: 716-346-9788

SAN: 265-8895

7/5/9 (Item 1 from file: 256)

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.

(c) 1999 Info. Sources Inc. All rts. reserv.

00104496 DOCUMENT TYPE: Review

PRODUCT NAMES: CorelCentral 8 (501298); Day-Timer Organizer 98 (227277); Sidekick 98 (007687); Time & Chaos 5.3 (406694)

TITLE: Keeping Your Info Together

AUTHOR: Haskin, David Norton, Patrick

SOURCE: PC Magazine, v17 n2 p45(5) Jan 20, 1998

ISSN: 0888-8509

HOMEPAGE: http://www.pcmag.com

RECORD TYPE: Review

REVIEW TYPE: Product Comparison

GRADE: Product Comparison, No Rating

Among PC-based personal information managers (PIMs), Day-Timer's Day-Timer Organizer 98 excels. It is a mix of simplicity, power, and fast performance. It even has auto-fill and color printing. A number of new utilities round off the excellent features of this product. Day-Timer Organizer works well with most other PIMs. It can import and export data directory from Microsoft Outlook, Schedule Plus, and Symantec's ACT! for PalmPilot users, transfers can be effected using Puma Technology's IntelliSync software. A second choice is Starfish Software's Sidekick 98. It is also easy-to-use and powerful. Sidekick has a very simple interface and a low price. It has the unique ability to make it easy to publish personal information on the Web. It also features built in support for the

REX card and 3Com Palm llot. For users who already has WordPerfect Suite CorelCentral 8 will be a useful addition. For other users, it may lack too many necessary PIM features. Time & Chaos 5.3 is shareware, and a PIM favorite from iSBiSTER International. It fully covers basics of managing personal information. It has a plug-in that lets users post a calendar to the Web, and it can add a link to an individual's entry to a map of that person's location on the mapQuest Web site. Limitations with Time & Chaos are that it only imports ASCII files and lacks integrated synchronization capabilities between T & C databases.

COMPANY NAME: Corel Corp (421723); Day-Timer Inc (592552); Starfish

Software (602434); iSBiSTER International (543284)

SPECIAL FEATURE: Screen Layouts

DESCRIPTORS: Personal Information Management; Desk Accessories; Palmtop

Software; Scheduling; IBM PC & Compatibles; Calendars

REVISION DATE: 980330

7/5/10 (Item 2 from file: 256)

DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.

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00100596 DOCUMENT TYPE: Review

PRODUCT NAMES: Internet Marketing (835552); Software Marketing (833959)

TITLE: Find a great PC deal on the Web

AUTHOR: Scisco, Peter

SOURCE: PC World, v15 n7 p158(8) Jul 1997

ISSN: 0737-8939

HOMEPAGE: http://www.pcworld.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

Comprehensive article on how to buy computer hardware and software from Internet catalogs offers informative feedback on Web outlets, services that offer prices, selections of multiple sites, and some smart shopping strategies for prospective buyers. For hardware, Dell's online store offers a wide selection, excellent support and return policies, and a good configuration tool for placing orders. Computer ESP is a top-notch shopping service, providing a good selection of search and comparison tools that can sort through the huge array of computer gear and accessories from more than 90 Web-based stores. Internet Shopping Network is one of the better all-around online stores that carries everything from PCs to peripherals, with an outstanding range of prices, selections, and policies. Elek-tek also features a wide array of products and prices at a site that is easy to navigate. Computer Discount Warehouse offers a well-rounded range of products and prices, but falls short in customer service.

COMPANY NAME: Vendor Independent (999999)
SPECIAL FEATURE: Charts Screen Layouts Tables

DESCRIPTORS: Internet Marketing; Public Networks; Computer Equipment

REVISION DATE: 970930

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3-1999/UD=9911;UP=9911;UM=9911 File 351:DERWENT WPI (c) 1999 Derwent Info Ltd

File 344: Chinese Patents ABS Apr 1985-1999/Jan (c) 1999 European Patent Office

File 347: JAPIO Oct 1976-1998/Nov. (UPDATED 990312)

(c) 1999 JPO & JAPIO

Set S1		Description (GENERAT? OR PRODUC? OR CREAT? OR MANUFACTUR?) (N5) (COUPO-OR REDEMPTION?(N) VOUCHER? OR REBATE? OR INCENTIVE? OR BONU-(N) PROMOTION?)
S2 S3 S4	45737 956 23 CE	((ROUND?)(N2)(UP? OR TO OR OFF?)) OR ROUNDING OR ROUNDED?
S5 S6 S7 S8	0 0 3 0	S1 AND S3 S1 AND S2 S2 AND COUPON? S3 AND COUPON?

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7/7/1
           (Item 1 fro
                        file: 351)
DIALOG(R) File 351: DERWENT WPI
(c)1999 Derwent Info Ltd. All rts. reserv.
011203664
             **Image available**
WPI Acc No: 97-181588/199717
 Antenna for pass or identity card transponder - comprises magnetic core
 of composite material, which is wound with coil, and has small loss,
 including eddy current loss, at high frequency
Patent Assignee: MITSUBISHI MATERIALS CORP (MITV )
Inventor: ENDO T; MIYAKE M; TSUCHIDA T; YAHATA S
Number of Countries: 005 Number of Patents: 006
Patent Family:
Patent No Kind Date
                        Applicat No Kind Date
                                                 Main IPC
                                                                Week
            Al 19970312 EP 96113479 A 19960822 H01Q-007/06
EP 762535
                                                                199717 B
JP 10022722 A 19980123 JP 96176544 A 19960705 H01Q-007/06 JP 10075113 A 19980317 JP 96221310 A 19960822 H01Q-007/06
                                                                199814
                                                                199821
EP 762535
          B1 19981104 EP 96113479 A 19960822 H01Q-007/06
                                                                199848
          A 19980801 TW 96109524 A 19960806 H01Q-001/36
TW 337621
                                                                199849
DE 69600910 E 19981210 DE 600910
                                     A 19960822 H01Q-007/06
                                                                199904
                        EP 96113479 A 19960822
Priority Applications (No Type Date): JP 96176544 A 19960705; JP 95213353 A
  19950822; JP 96176543 A 19960705
Cited Patents: 2.Jnl.Ref; EP 302355; JP 4094502; US 5396698; US 5408243
Patent Details:
Patent
         Kind Lan Pg Filing Notes
                                      Application Patent
EP 762535
          A1 E 17
   Designated States (Regional): DE FR GB
JP 10022722 A
JP 10075113 A
EP 762535
          B1 E
   Designated States (Regional): DE FR GB
DE 69600910 E
                     Based on
                                                    EP 762535
Abstract (Basic): EP 762535 A
        An antenna (6, 7, 9) for a transponder comprises a magnetic core
    (4) of a composite material and a coil (5) wound on the magnetic core.
        Also claimed is a plate transponder (8) comprising 2 plate antennae
    (6, 7) composed of a wound conductor on a magnetic core (4) and an
    air-core antenna (9) composed of a spirally wound conductor.
        The composite material comprises layered rectangular metallic thin
    plates, pref. 3-16 plates of an amorphous magnetic material of
    thickness 20-50 micron, which are insulated by oxidising their
    surfaces. The corners may be cut or rounded . The ratio of shorter
    side:longer side = 0.4-1.0. The antenna has a thickness of 0.4 mm or
    less. The coil conductor has a dia. of 100-200 micron. It is wound on
    the core perpendicular to the longer side. The magnetic core may be
    provided as a plate and the composite material may comprise
    magnetically soft flakes, pref. selected from pure iron, silicon steel,
    a permalloy (Fe-Ni) and an iron/cobalt amorphous alloy; and a synthetic
    resin. Pref. are flakes of amorphous Co-Fe-Ni-B-Si of max. thickness 30
    (10) micron and dia. 50-2000 (100-1000) micron. The resin is selected
    from thermoset epoxy, phenol, ureal unsatd. polyester and 4 named other
    resins, or from thermoplastic polyethylene, polypropylene, etc.
        USE - As an ID card, a commuter pass or a coupon ticket, which
    operates at a frequency of over 100 kHz with a plate [magnetic flakes
    in a binder] magnetic core or at 40-200 kHz with a core comprising
    layered thin plates (claimed). The transponder is suitable for the
    above uses when operated at a frequency of 40-200 kHz (claimed).
        ADVANTAGE - The antenna is thin and flexible, allowing it to be
```

carried in a pocket, it has a small loss, including eddy current loss, at a high frequency and it is not affected by the proximity of coins, aluminium foil in a cigarette packet or other ferrous or non-ferrous

metal materials, e.g keys for cars or buildings.

Derwent Class: A85; V W02; W06

International Patent Class (Main): H01Q-001/36; H01Q-007/06
International Patent Class (Additional): G01S-013/02; G01S-013/75;
G01S-013/76; G01S-013/79; H01F-001/153; H01Q-001/24; H01Q-021/28;

H01Q-025/00; H04B-005/00

7/7/2 (Item 2 from file: 351)
DIALOG(R) File 351: DERWENT WPI
(c) 1999 Derwent Info Ltd. All rts. reserv.

010621673 \*\*Image available\*\*
WPI Acc No: 96-118626/199613

Carrier bag, with removable coupons, to carry goods bought in retail outlet - has paper or plastics carrier bag formed with twin walls, outer having removable coupons and inner carrying same image to maintain appearance

Patent Assignee: BRAULT R (BRAU-I)

Inventor: BRAULT R

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Main IPC Week FR 2723070 A1 19960202 FR 949602 A 19940727 B65D-030/10 199613 B

Priority Applications (No Type Date): FR 949602 A 19940727

Patent Details:

Patent Kind Lan Pg Filing Notes Application Patent

FR 2723070 A1 9

Abstract (Basic): FR 2723070 A

The carrier bag has its walls formed from two thin sheets of flexible plastic or paper. The double-walled sheet is cut and folded to form a bag with the edges welded or glued along the bottom and two sides, leaving the top open to insert goods. The upper part has oval holes (10,11) with reinforcing round the edges to form a handle.

One side of the carrier has the outer of the two sheets forming the side marked with promotional and discount coupons. The coupons have the edges weakened so they can be torn from the side of the carrier bag and used by the customer. The outer face of the inner sheet is printed with the same image as the outer, so it is not obvious that the coupon has been removed.

USE/ADVANTAGE - Carrier bags for promotional purposes. Allows number of promotional coupons to be removed from side of carrier bag without reducing strength of carrier bag.

Dwq.1/5

Derwent Class: P85; Q32

International Patent Class (Main): B65D-030/10

International Patent Class (Additional): G09F-023/10

7/7/3 (Item 3 from file: 351)
DIALOG(R)File 351:DERWENT WPI
(c)1999 Derwent Info Ltd. All rts. reserv.

004059844

WPI Acc No: 84-205385/198433

Game winnings check sheet - is of cardboard and has numbers in perforating sections for removal and positioning on coupon being checked

Patent Assignee: AB HULTEN H (HULT-N)

Inventor: HULTHEN H

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Main IPC Week SE 8205792 A 19840514 SE 825792 A 19821012 198433 B

Priority Applications (No Type Date): SE 825792 A 19821012

Patent Details:
Patent Kind Lan Pg Filing Notes
SE 8205792 A 8

Application Patent

Abstract (Basic): SE 8205792 A

The marking sheet comprises at least one playing area corresponding to that for marking, and all game fields on the sheet are surrounded by perforations so that they can be pressed outwards individually. The sheet itself is of cardboard, and on checking winnings, the field corresponding to the appropriate number is pressed out of the sheet, and laid on a corresponding coupon area, permitting rapid checking of winnings.

Normally, the game fields are rectangular, but variations are possible whereby the perforations form rings around the fields, have rounded corners, or are formed cross-shape in the centre of each field. (Provisional Basic advised week 84/22)

0/3

Derwent Class: T05
International Patent Class (Additional): G07C-015/00

# File 348: European Paters 1978-1999/Mar W10 (c) 1999 European Patent Office

Set S1	Items 228	Description (GENERAT? OR PRODUC? OR CREAT? OR MANUFACTUR?) (N5) (COUPO-
	N?	OR REDEMPTION? (N) VOUCHER? OR REBATE? OR INCENTIVE? OR BONU-
		(N) PROMOTION?)
S2	17718	((ROUND?)(N2)(UP? OR TO OR OFF?)) OR ROUNDING OR ROUNDED?
s3	2	S2 (N5) COUPON?
S4	0	S1(S)S2
S5	5	S1 AND S2
?		

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File 348: European Pate
                        s 1978-1999/Mar W10
         (c) 1999 European Patent Office
Set
        Items
                Description
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S1
          228
                 (GENERAT? OR PRODUC? OR CREAT? OR MANUFACTUR?) (N5) (COUPO-
             N? OR REDEMPTION? (N) VOUCHER? OR REBATE? OR INCENTIVE? OR BONU-
             S?(N)PROMOTION?)
S2
        17718
                ((ROUND?)(N2)(UP? OR TO OR OFF?)) OR ROUNDING OR ROUNDED?
S3
            2
                S2 (N5) COUPON?
S4
                S1(S)S2
S5
            5
                S1 AND S2
?t 5/5/1-5
 5/5/1
DIALOG(R) File 348: European Patents
(c) 1999 European Patent Office. All rts. reserv.
```

#### 00798824

ORDER fax of complete patent from Dialog SourceOne. See HELP ORDER 348 Handle assembly

Handgriff

Poignee

PATENT ASSIGNEE:

Elta Plastics Ltd., (2131990), Elta House. Yarm Road, Stockton-on-Tees, Cleveland TS18 3RX, (GB), (applicant designated states: DE; ES; FR; GB) INVENTOR:

Chapman, Paul Nicholas, 11 Station Road, Great Ayton, Cleveland TS9 6HA, (GB)

#### LEGAL REPRESENTATIVE:

Virr, Dennis Austin (37074), Urquhart-Dykes & Lord St. Nicholas Chambers Amen Corner, Newcastle-Upon-Tyne NE1 1PE, (GB)

PATENT (CC, No, Kind, Date): EP 743225 A2 961120 (Basic)

EP 743225 A3

APPLICATION (CC, No, Date): EP 96302742 960419;

PRIORITY (CC, No, Date): GB 9510145 950519

DESIGNATED STATES: DE; ES; FR; GB

INTERNATIONAL PATENT CLASS: B60N-003/02;

ABSTRACT EP 743225 A2

An assembly including a pivotally-supported handle, for example a grab handle for use within a motor vehicle, comprises the handle (10; 30) itself and at least one pivot support member (12; 32) having one or more pivots (11; 31) projecting from it. A socket (14; 34) in the handle is adapted to receive one of the pivots inserted into the socket in a direction transverse to the pivot axis and the pivot is retained in the socket by a retaining means (15). (see image in original document)

ABSTRACT WORD COUNT: 104

LEGAL STATUS (Type, Pub Date, Kind, Text):

961120 A2 Published application (Alwith Search Report Application:

;A2without Search Report)

Search Report: 980812 A3 Separate publication of the European or

International search report

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text Language Update Word Count CLAIMS A (English) EPAB96 347 SPEC A (English) EPAB96 1288 Total word count - document A 1635 Total word count - document B 0 Total word count - documents A + B 1635

# 5/5/2

DIALOG(R) File 348: European Patents

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00576117

ORDER fax of complete patent from Dialog SourceOne. See HELP ORDER 348

Peel off coupon redemption card and tracking system and the method of making it.

Karte mit einlosbaren und abziehbaren Gutscheinen und Verfolgungssystem und Verfahren ihrer Herstellung.

Carte avec bons remboursables a detachables et systeme de poursuite et methode pour sa fabrication.

PATENT ASSIGNEE:

Thompson, Kenneth, (1646330), 2368 Eastman Avenue, Suite 3, Ventura, California 93003, (US), (applicant designated states:

AT; BE; CH; DE; DK; ES; FR; GB; IE; IT; LI; LU; MC; NL; SE)

# INVENTOR:

Thompson, Kenneth, 2368 Eastman Avenue, Suite 3, Ventura, California 93003, (US)

## LEGAL REPRESENTATIVE:

Nuss, Pierre et al (17571), 10, rue Jacques Kable, F-67080 Strasbourg Cedex, (FR)

PATENT (CC, No, Kind, Date): EP 570317 A1 931118 (Basic)

APPLICATION (CC, No, Date): EP 93440042 930514;

PRIORITY (CC, No, Date): US 884962 920515

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; IE; IT; LI; LU; MC; NL; SE

INTERNATIONAL PATENT CLASS: B42D-015/00; G09F-003/10;

CITED PATENTS (EP A): US 4516793 A; US 4516793 A; DE 8803007 U; US 4195864 A; US 4307900 A

#### ABSTRACT EP 570317 A1

The present invention is related to a peel off coupon redemption card and tracking system, and the method of making it.

Peel off coupon redemption card (10), characterised in that it comprises:

a base layer having a front face (25) and a back face (15);

a thin adhesive layer (40) applied to said back face (15) of said base layer;

a coupon layer (50) having a coupon face and an adhesive face; said adhesive face of said coupon layer (50) being applied to said adhesive layer and having the same overall dimensions as said base layer; said coupon face of said coupon layer (50) having coupons printed on it and scored at regular intervals to form a matrix of small adhesive backed removable coupons (20). (see image in original document)

ABSTRACT WORD COUNT: 132

LEGAL STATUS (Type, Pub Date, Kind, Text):

Application: 931118 Al Published application (Alwith Search Report

;A2without Search Report)

Examination: 940706 Al Date of filing of request for examination:

940509

Examination: 950906 Al Date of despatch of first examination report:

950721

Withdrawal: 970611 Al Date on which the European patent application

was deemed to be withdrawn: 961126

LANGUAGE (Publication, Procedural, Application): English; English; FULLTEXT AVAILABILITY:

Available Text Language Update Word Count

CLAIMS A (English) EPABF1 564 SPEC A (English) EPABF1 2967

Total word count - document A 3531
Total word count - document B 0

Total word count - documents A + B 3531

#### 5/5/3

DIALOG(R) File 348: European Patents

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## 00506726

ORDER fax of complete patent from Dialog SourceOne. See HELP ORDER 348

Tunable light source and fibre optical systems with tunable light source
Abstimmbare Lichtquelle und faseroptische Systeme mit abstimmbarer
Lichtquelle

Source de lumiere a longueur accordable et systeme a fibres optiques avec un tel source de lumiere

PATENT ASSIGNEE:

KOL OHR CORPORATION, (2215090), 1209 Orange Street, Wilmington, Delaware 19801, (US), (applicant designated states: DE;ES;FR;GB;IT)

Lowenhar, Herman Leonard, 417 Grand Street, Apt. D-10, New York, N. Y. Y. 10002, (US)

Hulland, Burton Louis, 648 East Broadway, Long Beach, N. Y. 11561, (US) LEGAL REPRESENTATIVE:

Gallafent, Richard John (30821), GALLAFENT & CO. 8 Staple Inn, London WCIV 7QH, (GB)

PATENT (CC, No, Kind, Date): EP 533843 A1 930331 (Basic)

EP 533843 A1 930908 EP 533843 B1 980121 WO 9120113 911226

APPLICATION (CC, No, Date): EP 91913238 910603; WO 91US3916 910603

PRIORITY (CC, No, Date): US 534710 900606

DESIGNATED STATES: DE; ES; FR; GB; IT

INTERNATIONAL PATENT CLASS: G02B-005/18; G02B-006/34; H01S-003/085;

H01S-003/1055; G02B-006/42; H04J-014/02;

CITED PATENTS (EP A): WO 8805614 A

CITED PATENTS (WO A): US 4986623 A; US 5020879 A; US 4306763 A; US 4795226 A; US 2937561 A; US 2937561 A; US 3080788 A; US 3229566 A; US 4798446 A LEGAL STATUS (Type, Pub Date, Kind, Text):

Application: 930331 Al Published application (Alwith Search Report

;A2without Search Report)

Examination: 930331 Al Date of filing of request for examination:

921204

Search Report: 930908 Al Drawing up of a supplementary European search

report: 930722

Examination: 950510 Al Date of despatch of first examination report:

950323

Change: 970122 A1 Inventor (change)

\*Assignee: 970423 Al Applicant (transfer of rights) (change):

LOWENHAR, Herman Leonard (1457270) 21 Lakeview Drive West Orange, NJ 07052 (US) (applicant designated states: DE; ES; FR; GB; IT), HULLAND, Burton Louis (1457280) 648 E. Broadway Long Beach, NY 11561 (US) (applicant designated

states: DE;ES;FR;GB;IT)

\*Assignee: 970423 Al Previous applicant in case of transfer of

rights (change): LOWENHAR, Herman Leonard (1457270) 21 Lakeview Drive West Orange, NJ 07052 (US) (applicant designated states:

DE; ES; FR; GB; IT), KOL OHR CORPORATION (2215090) 1209 Orange Street Wilmington, Delaware 19801 (US) (applicant designated states:

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Change: 970507 Al Representative (change)

\*Assignee: 970507 Al Applicant (transfer of rights) (change): KOL

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\*Assignee: 970507 Al Previous applicant in case of transfer of

rights (change): LOWENHAR, Herman Leonard (1457270) 21 Lakeview Drive West Orange, NJ 07052 (US) (applicant designated states:

DE; ES; FR; GB; IT)

Grant: 980121 B1 Granted patent
Oppn None: 990113 B1 No opposition filed

LANGUAGE (Publication, Procedural, Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text Language Update Word Count

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9804
      CLAIMS B
               (Engli
                                        965
      CLAIMS B
                           9804
                (German)
                                        885
      CLAIMS B
                           9804
                 (French)
                                       1265
      SPEC B
                (English)
                           9804
                                      23155
Total word count - document A
Total word count - document B
                                      26270
Total word count - documents A + B
                                     26270
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# 5/5/4

DIALOG(R) File 348: European Patents

(c) 1999 European Patent Office. All rts. reserv.

#### 00363632

ORDER fax of complete patent from Dialog SourceOne. See HELP ORDER 348 Acid catalyzed, toughened epoxy adhesives.

Saurehartbare, schlagfeste Epoxidklebstoffe.

Colle d'epoxyde resistant au choc et durcissable par un acide. PATENT ASSIGNEE:

MINNESOTA MINING AND MANUFACTURING COMPANY, (300410), 3M Center, P.O. Box 33427, St. Paul, Minnesota 55133, (US), (applicant designated states: DE;FR;GB;IT;SE)

#### INVENTOR:

Tarbutton, Kent S. c/o Minnesota Mining and, Manufacturing Company 2501 Hudson Road, St. Paul Minnesota 55133-3427, (US)

Robins, Janis c/o Minnesota Mining and, Manufacturing Company 2501 Hudson Road, St. Paul Minnesota 55133-3427, (US)

LEGAL REPRESENTATIVE:

Baillie, Iain Cameron et al (27951), c/o Ladas & Parry Isartorplatz 5, D-8000 Munchen 2, (DE)

PATENT (CC, No, Kind, Date): EP 336732 A2 891011 (Basic)

EP 336732 A3 910904

APPLICATION (CC, No, Date): EP 89303352 890405;

PRIORITY (CC, No, Date): US 178148 880406

DESIGNATED STATES: DE; FR; GB; IT; SE

INTERNATIONAL PATENT CLASS: C08G-059/62; C08G-059/68; C08L-063/00; C09J-003/16;

CITED PATENTS (EP A): US 4503211 A

CITED REFERENCES (EP A):

CHEMICAL ABSTRACTS, vol. 105, no. 20, 17th November 1986, page 3, abstract no. 173107e, Columbus, Ohio, US; J. ROBINS et al.: "A latent epoxy catalyst based on antimony pentafluoride, diethylene glycol and N,N-diethyl-o-toluidine", & POLYM. PREPR. (AM. CHEM. SOC., DIV. POLYM. CHEM.) 1986, 27(2), 165-6;

#### ABSTRACT EP 336732 A2

Disclosed is a thermally-curable, one-part epoxy adhesive composition comprising: (1) a glycidyl ether epoxide having an epoxy functionality greater than one and a molecular weight between about 150 and 10,000; (2) a catalyst comprising (i) an acid of the formula H(sup +)SbF(sub 5)X(sup -) wherein X is halogen, hydroxy, or -OR where -OR is the residue of an aliphatic or aromatic alcohol having a molecular weight less than about 10,000 and (ii) N,N-diethyl-o-toluidine; (3) an aliphatic or non-aromatic cyclic polyol having about 2 to 18 carbon atoms, at least two hydroxy groups of which are primary or secondary, and being free of electron-withdrawing substituents, amine substituents, or large substituents that cause steric hindrance in the a-position in relation to the carbon attached to the methylol group of the polyol; and (4) a toughening agent that does not react with the epoxide during curing and has an epoxide compatible component and an epoxide incompatible component. Also disclosed is a method of adhering metal substrates together with the adhesive composition of the invention.

ABSTRACT WORD COUNT: 175

LEGAL STATUS (Type, Pub Date, Kind, Text):
Application: 891011 A2 Published application (Alwith Search Report; A2without Search Report)

Examination: 910 A2 Date of filing of request is examination:

910102

Search Report: 910904 A3 Separate publication of the European or

International search report

Examination: 940302 A2 Date of despatch of first examination report:

940117

Withdrawal: 970502 A2 Date on which the European patent application

was deemed to be withdrawn: 961101

LANGUAGE (Publication, Procedural, Application): English; English

FULLTEXT AVAILABILITY:

Available Text Language Update Word Count

CLAIMS A (English) EPABF1 661
SPEC A (English) EPABF1 3768
Total word count - document A 4429
Total word count - document B 0
Total word count - documents A + B 4429

#### 5/5/5

DIALOG(R) File 348: European Patents

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#### 00217923

ORDER fax of complete patent from Dialog SourceOne. See HELP ORDER 348

Matrix-plates for the production of detachable electrodeposits, and electrodeposition method and product.

Basisplatten fur die Herstellung von abnehmbaren elektrolytischen Abscheidungen, Elektroabscheidungsverfahren und damit hergestelltes Produkt.

Plaques matrices pour la production de depots electrolytiques separables, procede de depot electrolytique et produit obtenu.
PATENT ASSIGNEE:

Berger, Peter, (461060), The Old Vicarage Gringley-on-the-Hill, Doncaster S. Yorkshire DN10 4RF, (GB), (applicant designated states: AT; BE; DE; SE) INVENTOR:

Berger, Peter, The Old Vicarage Gringley-on-the-Hill, Doncaster S. Yorkshire DN10 4RF, (GB)

LEGAL REPRESENTATIVE:

Long, Edward Anthony et al , Hulse & Co. Cavendish Buildings West Street, Sheffield S1 1ZZ, (GB)

PATENT (CC, No, Kind, Date): EP 202018 A1 861120 (Basic)

APPLICATION (CC, No, Date): EP 86302613 860409;

PRIORITY (CC, No, Date): GB 8509669 850416

DESIGNATED STATES: AT; BE; DE; SE

INTERNATIONAL PATENT CLASS: C25C-007/02;

CITED PATENTS (EP A): GB 552978 A; GB 2080829 A; US 4357225 A; US 3830710 A; FR 693678 A; US 2597296 A; US 3661756 A

CITED REFERENCES (EP A):

SOVIET INVENTIONS ILLUSTRATED, week KO2, 23rd February 1983, abstract no. 04153K/O2, Derwent Publications Ltd., section Chemical; & SU - A - 910 859 (HEAVY NONFERR METAL);

# ABSTRACT EP 202018 A1

A mother-blank matrix-plate 1 to receive upon its surface electrolytically-deposited layers of metal and/or of a metal-rich compound such as a metal-oxide, which layers are readily detachable from that surface, the mother-blank matrix-plate 1, during its manufacture, having undergone a process of cold-working of such intensity as to reduce significantly the grain or crystal size throughout the thickness of the mother-blank matrix-plate, thereby evidencing the absorption of free energy in its crystal structure. The invention also relates to any process of electrodeposition employing such mother-blank matrix-plate, and to the products of such process.

ABSTRACT WORD COUNT: 97

LEGAL STATUS (Type, Pub Date, Kind, Text):

Application: 861120 Al Published application (Alwith Search Report; A2without Search Report)

Examination: 870. Al Date of filing of request in examination:

861105

Examination: 871223 Al Date of despatch of first examination report:

871110

Withdrawal: 880914 Al Date on which the European patent application

was withdrawn: 880706

LANGUAGE (Publication, Procedural, Application): English; English; English; FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	EPABF1	642
SPEC A	(English)	EPABF1	5299
Total word cour	it - documen	it A	5941
Total word cour	it - documen	it B	0
Total word cour	it - documen	its A + B	5941
2			

File 8:Ei Compendex 1970-1999/Mar W1 (c) 1999 Engineering Info. Inc. 77:Conference Papers Index 1973-1999/Mar (c) 1999 Cambridge Sci Abs File 238: Abs. in New Tech & Eng. 1981-1999/Jan (c) 1999 Reed-Elsevier (UK) Ltd. File 35:Dissertation Abstracts Online 1861-1999/Mar (c) 1999 UMI File 65:Inside Conferences 1993-1999/Mar W2 (c) 1999 BLDSC all rts. reserv. File 2:INSPEC 1969-1999/Mar W1 (c) 1999 Institution of Electrical Engineers File 94:JICST-EPlus 1985-1999/Dec W4 (c) 1999 Japan Science and Tech Corp(JST) File 233:Microcomputer Abstracts 1974-1999/Mar (c) 1999 Information Today Incl. File 6:NTIS 64-1999/Apr W2 Comp&distr 1998 NTIS, Intl Copyright All Righ File 144: Pascal 1973-1999/Jan (c) 1999 INIST/CNRS 34:SciSearch(R) Cited Ref Sci 1990-1999/Mar W2 (c) 1999 Inst for Sci Info File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec (c) 1998 Inst for Sci Info File 99: Wilson Appl. Sci & Tech Abs 1983-1999/Feb (c) 1999 The HW Wilson Co. Set Items Description S1 3223 (GENERAT? OR PRODUC? OR CREAT? OR MANUFACTUR?) (N5) (COUPO-N? OR REDEMPTION? (N) VOUCHER? OR REBATE? OR INCENTIVE? OR BONU-S?(N)PROMOTION?) S2 20401 ((ROUND?)(N2)(UP? OR TO OR OFF?)) OR ROUNDING OR ROUNDED? S3 598 S2 (N5) (PRICE? OR COST? OR PURCHASE? OR FEE? OR NUMBER?) \$4 PRINT? (N10) (IDENTIFIER? OR BARCODE? OR BAR() CODE? OR PRI-CE?) (N5) (COUPON? OR REDEMPTION? (N) VOUCHER? OR INCENTIVE? OR BONUS (N) PROMOTION?) \$5 S1 AND S3 Sб 0 S1 AND S2

4/7/1 (Item 1 fr. file: 8)
DIALOG(R)File 8:Ei Cömpendex(R)

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05102676 E.I. No: EIP98084348927

Title: Panel: Consumer mindlessness

Author: Pettit-O'Malley, Kathy L.; Bozman, Carl S.; Williams, Terrell G.

Corporate Source: Univ of Idaho, Moscow, ID, USA

Conference Title: Proceedings of the 1997 Annual Meeting of the Decision Sciences Institute. Part 1 (of 3)

Conference Location: San Diego, CA, USA Conference Date: 19971122-19971125

E.I. Conference No.: 48834

Source: Proceedings - Annual Meeting of the Decision Sciences Institute v 1 1998. Decis Sci Inst, Atlanta, GA, USA. p 341

Publication Year: 1998

CODEN: PAMSED Language: English

Document Type: CA; (Conference Article) Treatment: G; (General Review); T; (Theoretical)

Journal Announcement: 9810W3

Abstract: Since a seminal article by Langer, Blank & Chanowitz in 1978, there has been great interest in the `mindlessness of ostensibly thoughtful action.' Behaviors appearing to result from conscious, thoughtful processing, may actually be the result of expectations developed from previous actions and mindless re-enactments of a recalled sequence. One previously performed a behavior with a favorable outcome, and then formed a script' for future behaviors which could be re-enacted without mindful information processing. Mindlessness has been frequently reported in both the psychological and marketing literature. As an example Pettit-O'Malley & Williams found that many consumers mindlessly redeem grocery coupons without reflecting on the magnitude of savings. That is, consumers were shown to redeem bogus coupons (savings of less than 1%) as regularly as those with significant savings when both regular and `sale' prices were printed on the coupons . Also, presumed savings from both coupon -type redeemers were equivalent. Their study generated further interest in consumer mindlessness at Decision Sciences Institute, which led to the current panel. (Author abstract) 9 Refs.